



GOLF HOUSE  
EAST COURSE

*Investigating*  
*Jack*  
*George*  
*Lawson*

*Bill McKelhorn*

*Mr. Payne*  
*Mr. ...*  
*Mr. ...*

# Thirty-eighth NATIONAL OPEN

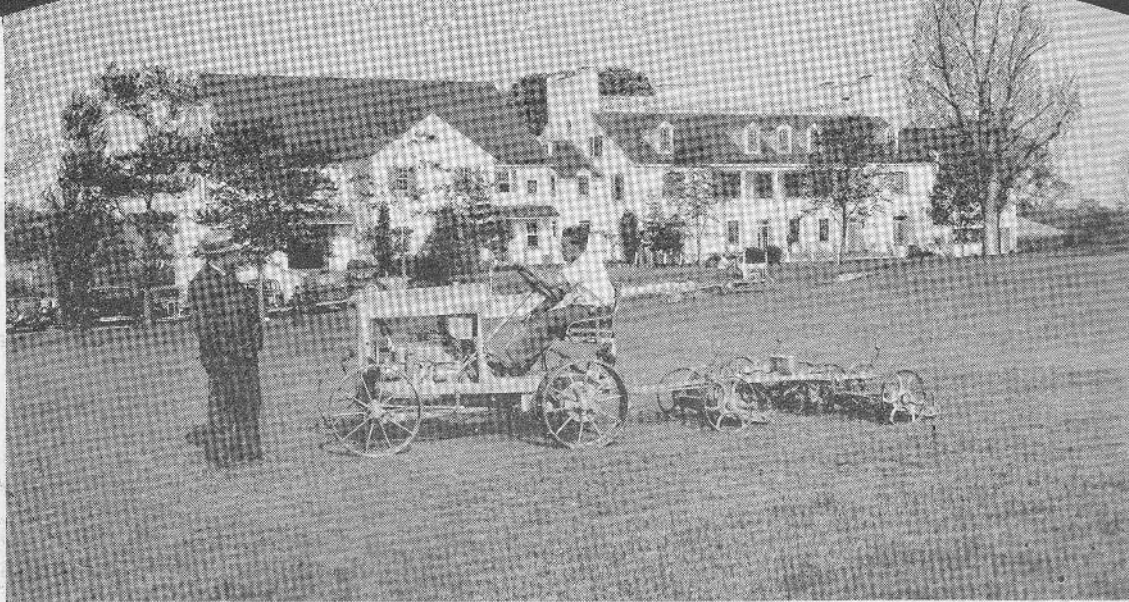
## GOLF CHAMPIONSHIP

JUNE · 7 · 8 · 9 · 1934

MERION · CRICKET · CLUB  
ARDMORE, PENNSYLVANIA



# Worthington Mowers



*The Merion Cricket Club is Equipped With Worthington Mowers.*

## Championship Evidence

Below are listed the clubs at which the British Open, National Open and National Amateur Championships have been played in the last 10 years. The clubs **starred** are users of Worthington Mowers. Wouldn't you say that this is something more than just coincidence? It's evidence. Evidence of Worthington's superiority.

### BRITISH OPEN

- \*Hoy Lake
- \*Prestwick
- Royal Lytham and St. Anne's
- \*St. Andrews
- Sandwich
- Muirfield
- \*Hoy Lake
- \*Carnoustri
- Sandwich
- \*St. Andrews

### NATIONAL OPEN

- Oakland Hills
- \*Worcester
- \*Scioto
- \*Oakmont
- \*Olympia Fields
- \*Winged Foot
- Interlachen
- \*Inverness
- \*Fresh Meadow
- \*North Shore

### NATIONAL AMATEUR

- \*Merion
- \*Oakmont
- \*Baltusrol
- Minnikahdo
- \*Brae Burn
- \*Pebble Beach
- \*Merion
- \*Beverly
- Five Farms
- Kenwood

Main Office:  
STROUDSBURG  
PENNSYLVANIA

**Worthington**  
**Mower**  
Company


Sales Agencies:  
IN ALL PRINCIPAL  
CITIES OF U. S. A.

# GOOD NEWS

*for all*

**who visit the Merion Cricket Club**

There you will find an ample supply of the following Products of National Distillers — which as well-informed people know, means products of carefully guarded quality and fine reputation always.



Old Taylor Bourbon  
Crab Orchard Bourbon  
Green River Bourbon  
Mount Vernon Maryland Rye  
Old Overholt Pennsylvania Rye  
William Penn Canadian Rye  
Spring Garden Rye  
Rewco Rye  
Fleischmann's Gin  
Buchanan's Black & White Scotch  
Bushmill's Irish Whisky  
J. G. Monnet Cognac  
Duff Gordon Sherry  
Lanson Pere & Fils Champagne

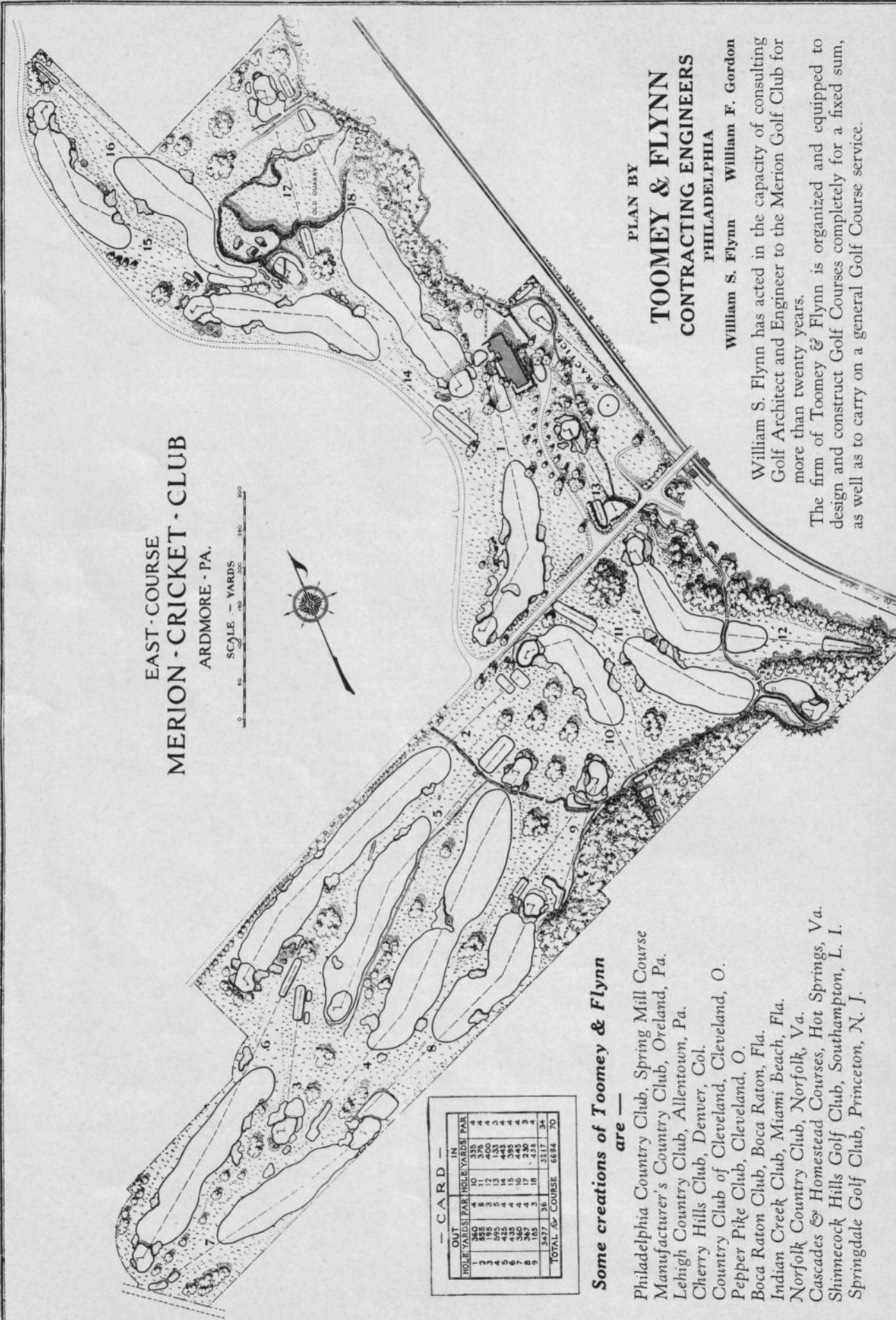
**PRODUCTS OF NATIONAL DISTILLERS**





EAST-COURSE  
**MERION - CRICKET - CLUB**  
 ARDMORE - PA.

SCALE - YARDS  
 0 50 100 150 200 250 300



- CARD -			
HOLE NO.	OUT	IN	PAR
1	385	4	4
2	376	4	4
3	430	4	4
4	443	4	4
5	445	4	4
6	380	4	4
7	387	4	4
8	185	3	3
9	327	3	3
10	318	3	3
11	317	3	3
12	317	3	3
13	317	3	3
14	317	3	3
15	317	3	3
16	317	3	3
17	317	3	3
18	317	3	3
TOTAL 18-COURSE		6874	70

**Some creations of Toomey & Flynn are —**

- Philadelphia Country Club, Spring Mill Course
- Manufacturer's Country Club, Oreland, Pa.
- Lehigh Country Club, Allentown, Pa.
- Cherry Hills Club, Denver, Col.
- Country Club of Cleveland, Cleveland, O.
- Pepper Pike Club, Cleveland, O.
- Boca Raton Club, Boca Raton, Fla.
- Indian Creek Club, Miami Beach, Fla.
- Norfolk Country Club, Norfolk, Va.
- Cascades & Homestead Courses, Hot Springs, Va.
- Shinnecock Hills Golf Club, Southampton, L. I.
- Springdale Golf Club, Princeton, N. J.

PLAN BY  
**TOOMEY & FLYNN**  
 CONTRACTING ENGINEERS  
 PHILADELPHIA

William S. Flynn      William F. Gordon

William S. Flynn has acted in the capacity of consulting Golf Architect and Engineer to the Merion Golf Club for more than twenty years.

The firm of Toomey & Flynn is organized and equipped to design and construct Golf Courses completely for a fixed sum, as well as to carry on a general Golf Course service.



THIRTY-EIGHTH  
NATIONAL OPEN CHAMPIONSHIP

United States Golf Association

PLAYED ON THE EAST COURSE OF

THE MERION CRICKET CLUB

Ardmore, Pa.

June 7, 8, 9, 1934

Official Souvenir Book and Program

OFFICERS AND EXECUTIVE COMMITTEE OF  
UNITED STATES GOLF ASSOCIATION

*President*

Herbert Jaques ..... The Country Club (Brookline)

*Vice-Presidents*

John G. Jackson ..... Deepdale Golf Club

Prescott S. Bush ..... The Round Hill Club

*Secretary*

A. M. Reid ..... St. Andrews Golf Club

*Treasurer*

Harold W. Pierce ..... Essex County Club (Mass.)

*Counsel*

Morton G. Bogue ..... National Golf Links of America

*Executive Committee*

George W. Blossom, Jr. .... Onwentsia Club

John Arthur Brown ..... Pine Valley Golf Club

Prescott S. Bush ..... The Round Hill Club

Ganson Depew ..... Country Club of Buffalo

Charles L. Dexter ..... Brook Hollow Golf Club

H. Chandler Egan ..... Cypress Point Club

Paul P. Farrens ..... Alderwood Country Club

John G. Jackson ..... Deepdale Golf Club

Herbert Jaques ..... The Country Club (Brookline)

Harrison R. Johnston ..... White Bear Yacht Club

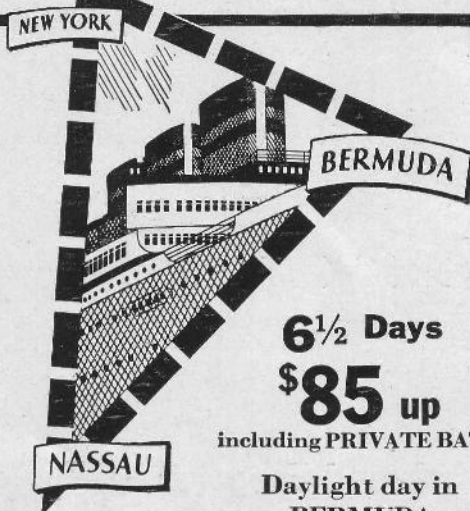
Harold W. Pierce ..... Essex County Club (Mass.)

Livingston Platt ..... The Apawamis Club

A. M. Reid ..... St. Andrews Golf Club



# FURNESS *Solves the* EARLY VACATION PROBLEM



**6½ Days**  
**\$85 up**  
including PRIVATE BATH

Daylight day in  
BERMUDA  
11 A.M. to Midnight in  
NASSAU

Stopovers arranged in  
both ports

*with Triangle Trips to*  
**BERMUDA and NASSAU**

*Sailing from New York June 14, 21 and  
July 3, 10*

*on the Queen of Bermuda*

**A**T last—thrilling, gay, colorful trips planned for early vacationists . . . with all the glamor of a mid-season sailing! Enjoy the sports and sight seeing of both Bermuda and Nassau—with nearly five days and six nights of “pleasure-planned” Furness cruising! Join gay crowds thronging the sports deck, pool, dance deck, night-clubs and brilliant cocktail bars of this amazing vessel. Room-with-bath for everybody. Make early reservations!

*For complete information and literature apply local agent or Furness Bermuda Line, 34 Whitehall St. (where Broadway begins); 565 Fifth Ave., New York.*



**THE CLUB  
COCKTAILS**

## HERE STANDS THE WORLD'S BEST BARTENDER

The cleverest barman who ever flipped a dash of bitters can't mix you anything smoother than The Club Cocktails. Ready blended of the finest of liquors obtainable . . . our own Milshire Gin, vermouths that have spent years in the wood . . . whiskeys direct from bonded warehouses. Keep Club Cocktails in the refrigerator, ready to pour a perfect drink . . . Marvelous convenience? More! At your first sip you will toast your discovery of the world's best bartender. *Now ready in Martinis (dry or regular) and Manhattans*

**G. F. HEUBLEIN & BRO.**  
HARTFORD, CONNECTICUT  
*Also distillers of Milshire Dry Gin*

This advertisement is not intended to offer the above products for sale or delivery in any state wherein the sale or use thereof is unlawful.



*This certainly is the way to make*  
**GIN!**

There is more than one good reason why Milshire's taste is smoother and milder—why it mixes better. Finer herbs and berries—the choicest the world provides. The purest grain spirits science can produce. A finer process—the old English *pot-still* method. Above all—the artistry of master distillers who have devoted a lifetime to making Milshire America's finest dry gin. Let your taste be the judge. One sip—and you have made a friend for life.

**MILSHIRE DRY GIN**

*America's First Scientifically Distilled Dry Gin*

**G. F. HEUBLEIN & BROTHER, HARTFORD, CONN.**

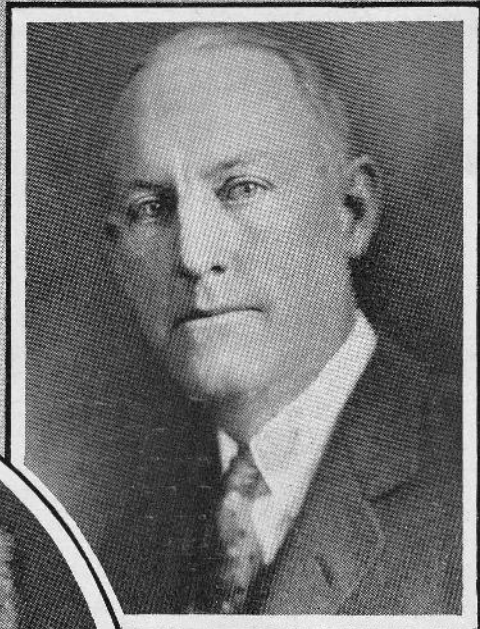
*Also blenders of The Club Cocktails*

This advertisement is not intended to offer the above products for sale or delivery in any state wherein the sale or use thereof is unlawful.





**PRESCOTT S. BUSH**  
VICE-PRESIDENT



**JOHN G. JACKSON**  
VICE-PRESIDENT



**HERBERT JAUQUES**  
PRESIDENT



**HAROLD W. PIERCE**  
TREASURER



**A. M. REID**  
SECRETARY

**OFFICERS of UNITED STATES GOLF ASSOCIATION**





## Wins Every Round!

There's a thrill of joyous anticipation, the happy glow of rich contentment in every glass of that good, golden Schmidt's Beer. Here is beer that satisfies completely with its smooth, creamy flavor, its lively sparkle and good, wholesome body. Schmidt's is a real delight to those who enjoy real beer. Drink it—you'll enjoy it!

# Schmidt's Beer

Quality Since 1860



## PLAYERS AND OTHERS INTERESTED IN THE National Open Golf Championship

ARE CORDIALLY INVITED

TO SEE THE

## Championship Cup

NOW EXHIBITED AT OUR STORE

**S. KIND & SONS**  
DIAMOND MERCHANTS  
JEWELERS SILVERSMITHS  
1110 CHESTNUT STREET  
PHILADELPHIA





Robert W. Lesley  
*President*

---

Officers and Board of Governors of the  
MERION CRICKET CLUB

---

OFFICERS

Robert W. Lesley  
*President*

*First Vice President*  
William R. Philler

*Second Vice President*  
Harry C. Thayer

*Third Vice President*  
William H. Hutt

*Secretary*  
William J. Serrill

*Treasurer*  
Joseph B. Townsend

*Assistant Treasurer*  
Edward M. Mann

---

GOVERNORS

*Term Expiring 1935:*

S. W. Mifflin  
Stockton Townsend  
G. A. Willey

*Term Expiring 1937:*

Griscom Bettle  
T. C. Colket, 2nd  
W. Logan MacCoy

*Term Expiring 1938:*

Frank M. Hardt  
Thomas W. Hulme  
Samuel D. Warriner

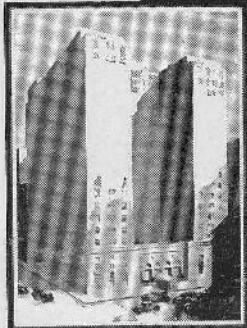
*Term Expiring 1936:*

J. Howard Pew  
Fayette R. Plumb  
Philip C. Staples

*Term Expiring 1939:*

John Lewis Evans  
E. C. Felton, Jr.  
Ryland C. Moore





*For Summer  
Bachelors*

Single rooms and suites  
Transiently or on  
monthly lease

*The  
Watwick*

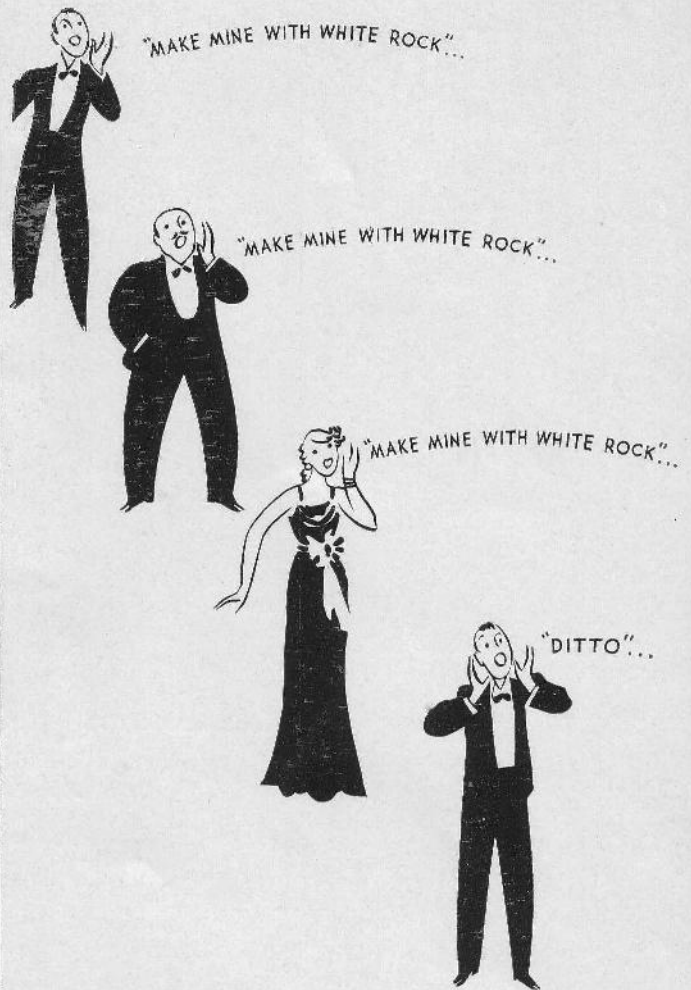
The Fascinating New  
**COCKTAIL ROOM**  
Open daily 11 a. m. to closing  
TEA DANSANT 4.30 to 7.00  
AFTER THEATRE DANCING  
at 10.30

No Cover Charge

•PHILADELPHIA • LOCUST AT SEVENTEENTH •

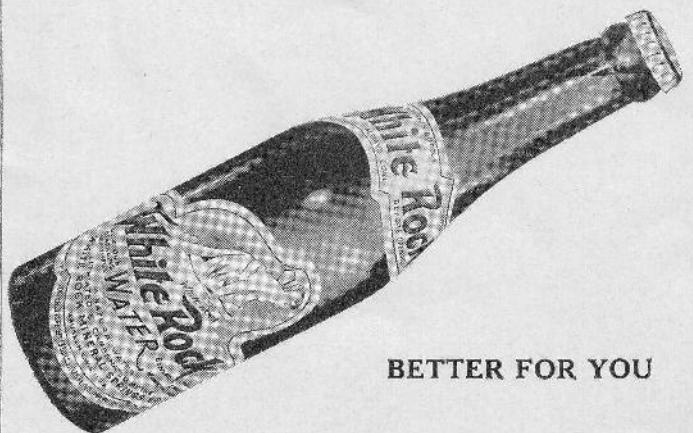


GERALD R. TRIMBLE  
*Manager*



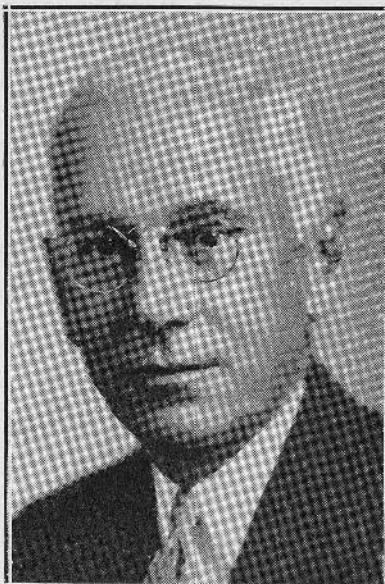
**...Hard Day Tomorrow!**

People are doing their mixing more sensibly these days. They're holding to White Rock. It's slightly alkaline. Opposes acidity. It is far different from other sparkling waters. It is pure mineral water drawn from springs deep in the earth at Waukesha, Wis.



**BETTER FOR YOU**





FRANK M. HARDT  
General Chairman

## Committees of the Merion Cricket Club For The Thirty-Eighth National Open Golf Championship

### GENERAL COMMITTEE

Frank M. Hardt, Chairman

Robert W. Lesley  
Earle E. Baruch  
Tristram C. Colket, 2nd

C. Joseph Dexter  
E. C. Felton, Jr.  
Arnold Gerstell  
Harry J. Haas

Edward M. Mann  
J. J. Mitchell, 3rd  
Ryland C. Moore  
Joseph N. Pew, Jr.

Harry F. Richards  
Philip C. Staples  
Guy A. Willey

### Green Committee

Philip C. Staples, Chairman  
J. J. Mitchell, 3rd, Vice-Chairman  
Earle E. Baruch  
Tristram C. Colket, 2nd  
C. Joseph Dexter  
Edgar C. Felton, Jr.  
Richard S. Francis  
Arnold Gerstell  
Rodman E. Griscom  
Harry J. Haas  
Frank M. Hardt  
Thomas W. Hulme  
Guy A. Willey

### Gallery Committee

C. Joseph Dexter, Chairman  
Edgar C. Felton, Jr., Vice-Chairman  
Joseph deV. Keefe  
Donald F. Lippincott  
B. Vail Marsh  
Walter Page  
Fitzwilliam Sargent  
T. Ellwood Webster  
Lt. Col. Seth Williams

### Entertainment Committee

Earle E. Baruch, Chairman  
G. B. Beaumont  
Alexander Boyd  
S. P. Broome  
W. W. Corkran  
Van Horn Ely, Jr.  
Edgar C. Felton, Jr.  
John W. Grange  
James E. Mitchell  
Howard Murray  
K. C. Kennedy

### Automobile and Police Committee

Guy A. Willey, Chairman  
G. Forde Hansell  
Kane S. Green  
William H. Wilson

### Publicity Committee

H. F. Richards, Chairman  
Henry F. Abbott  
Richard Barrows  
Charles B. Humpton, Jr.  
R. D. Leonard  
John McMullin  
Howard L. Murray  
Henry Wiley

### House Committee

Ryland C. Moore, Chairman  
Edward H. Lycett  
Rowland Evans Roberts

### Tickets and Badges Committee

Edward M. Mann, Chairman  
Leo I. S. Conway  
John B. DeWolf  
William M. Hardt, 2nd  
Joseph B. Townsend  
Harley L. Rankin

### Caddy Committee

Harry J. Haas, Chairman  
Hugh L. Adams  
C. B. Humpton  
J. J. Mitchell, 3rd  
H. F. Richards  
Fitzwilliam Sargent

### Information Committee

Joseph N. Pew, Jr., Chairman

## "Auxiliary Committee" of the Golf Association of Philadelphia

Dr. F. A. Beale  
Harvey Byers  
Frank A. Chalmers  
Frank H. Chapman

John S. Clement  
Melville G. Curtis  
Joseph Eshrick  
Ellis A. Gimbel

H. W. Goodall  
Spencer L. Jones  
Dr. W. F. Manges  
S. K. Phillips

J. Charles Redmond  
Harry Rowbotham  
Henry Strouse  
W. M. Weaver

*Famous for Quality  
in Every Club  
in the World*



◆  
**BOOTH'S  
"HIGH & DRY"  
GIN**

Now distilled in America—  
of the same world-famous  
imported quality.

**VAT 69  
SCOTCH WHISKY**

One of the world's best  
known liqueur Scotch Whis-  
kies. Bottled in Scotland.



**MARTELL'S  
COGNAC Brandy  
"Three Star"**

The standard of quality for  
over two hundred years.  
Bottled in Cognac, France

◆  
*Exclusively Represented  
in the United States by*

**PARK & TILFORD**  
IMPORT CORPORATION  
485 Fifth Avenue - - - New York



*When the foursomes gather*

after the match, and the orders go in for the long, tall drinks . . . notice how often you hear the request—  
"Make mine with Canada Dry."

For the flavor and sparkle of this fine, old ginger ale are famous throughout the land . . . The Champagne of Ginger Ales . . . thirst-quencher and mixer supreme!

And where can you find the equal of Canada Dry? Ever sparkling . . . subtly dry . . . as mellow as a vintage wine. Of course, it makes a difference. In a long, tall drink or in a refreshing glass alone, it must be Canada Dry. And there's really no point in a substitute, for Canada Dry costs no more than ordinary ginger ales . . . Try Canada Dry's Sparkling Water if you like an extra-lively water with long-lasting sparkle.

*Canada Dry is also made to order by the glass at  
soda fountains.*

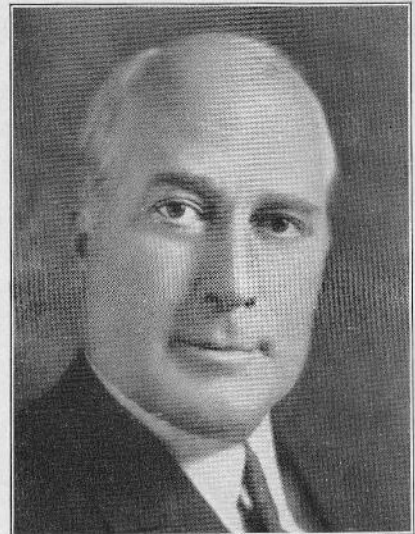
*"It must be Canada Dry"*





PHILIP C. STAPLES  
*Green*

CHAIRMEN OF  
MERION  
CRICKET CLUB  
TOURNAMENT  
COMMITTEES



GUY A. WILLEY  
*Automobile and Police*



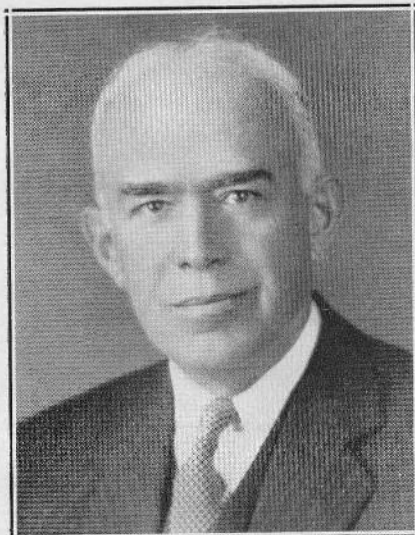
C. JOSEPH DEXTER  
*Gallery*



HARRY F. RICHARDS  
*Publicity*



EARLE E. BARUCH  
*Entertainment*



RYLAND C. MOORE  
*House*



HARRY J. HAAS  
*Caddie*

**OVER 90%**

- ★ **OF THE TOURNAMENT**
- ★ **WINNERS USE**
- ★ ***TRUE TEMPER SHAFTS***
- ★ *The shaft that swung the*
- ★ *golfers of the world to steel*

**THE AMERICAN FORK & HOE COMPANY**

*Sporting Goods Division • Geneva, Ohio*

## **CENTRAL-PENN NATIONAL BANK OF PHILADELPHIA**

*Commercial Banking  
Since 1865*

ARCHIE D. SWIFT, *President*

### DIRECTORS

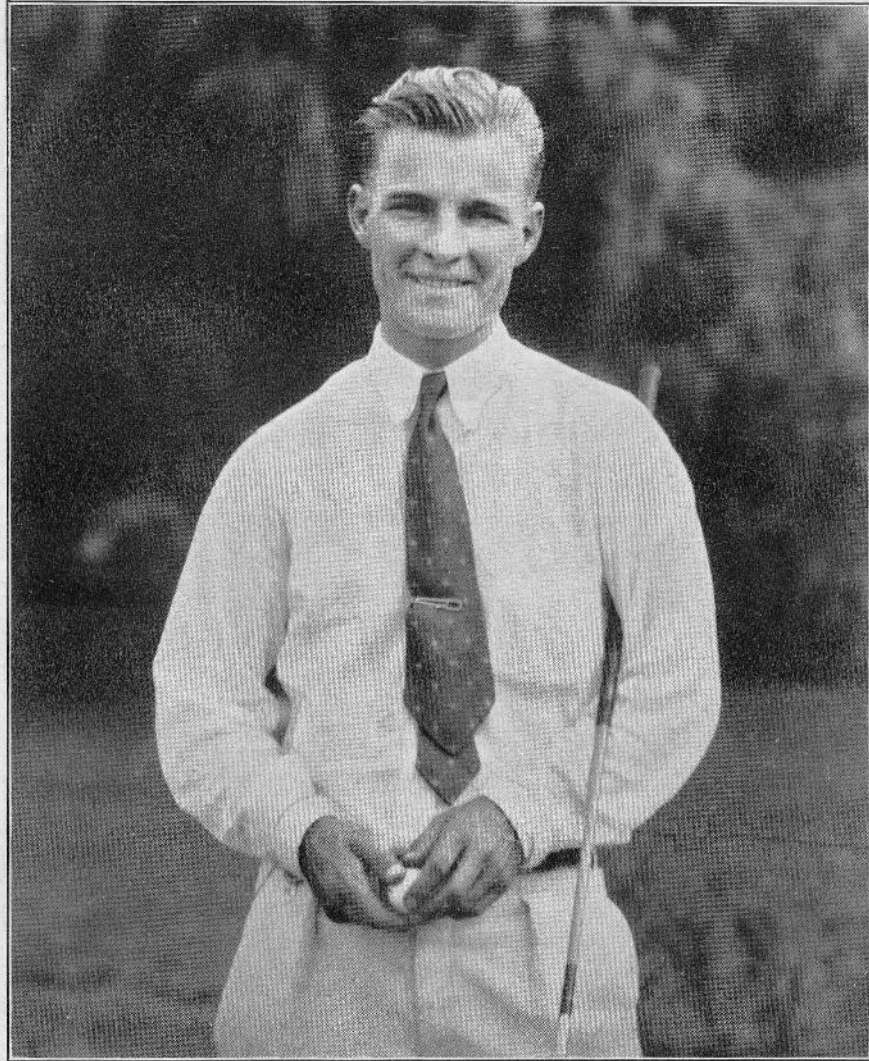
RALPH H. NORTH  
ALBERT A. JACKSON  
CLARENCE M. BROWN  
EDWIN L. BLABON  
BENJAMIN RUSH  
IRVING KOHN  
WILLIAM POST  
WILLIAM S. PILLING

HARRY F. BAKER  
ARCHIE D. SWIFT  
A. ATWATER KENT  
GEORGE STUART PATTERSON  
WILLIAM BOYD  
ORVILLE H. BULLITT  
CHARLES F. KINT  
WILLIAM H. TAYLOR

GILBERT MATHER  
PARKER S. WILLIAMS  
IRA JEWELL WILLIAMS  
THOMAS S. BOYLE  
C. JARED INGERSOLL  
JAMES E. GOWEN  
F. J. FELL, JR.  
SCHOFIELD ANDREWS

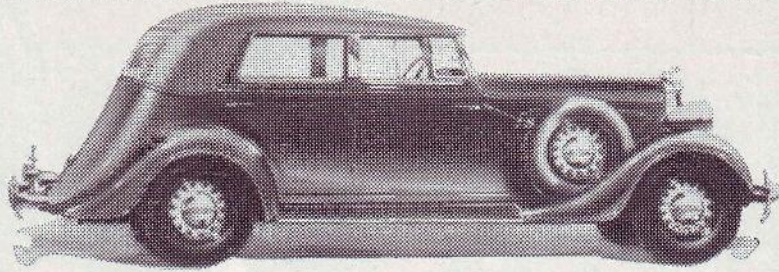
**SEVENTH and CHESTNUT STREETS**  
**FIFTEENTH and SANSOM STREETS**  
**BROAD STREET and PASSYUNK AVENUE**      **BROAD and CAMBRIA STREETS**





JOHNNY GOODMAN  
National Open Champion





Dodge Convertible Sedan • 121" Wheelbase

Look at These  
Dodge Features!

- 1. Floating Cushion Wheels
  - 2. Floating Power
  - 3. Safety All-Steel Body
  - 4. Hydraulic Brakes
  - 5. 7-Point Ventilation
  - 6. Automatic Clutch
  - 7. Inside Luggage Compartment
  - 8. Valve-Seat Inserts
  - 9. Oilite Spring Inserts
  - 10. Free Wheeling
  - 11. Airwheel Tires
  - 12. Oil Filter
- Many others!

**Dodge \$690**  
**Plymouth \$530**

and up  
At Detroit

## Dodge Value Is Traditional!

No wonder a nation has exclaimed "America's Most Talked About Car!" . . . has termed the new, bigger 1934 Dodge "America's Greatest Value!"

No wonder, indeed! For here is a car that, for just a few dollars more than the lowest-priced cars, offers as many as 32 extra features not found in some of the lower-priced cars . . . That offers ten definite economy features . . . features that actually save on gas, oil, tires and upkeep costs!

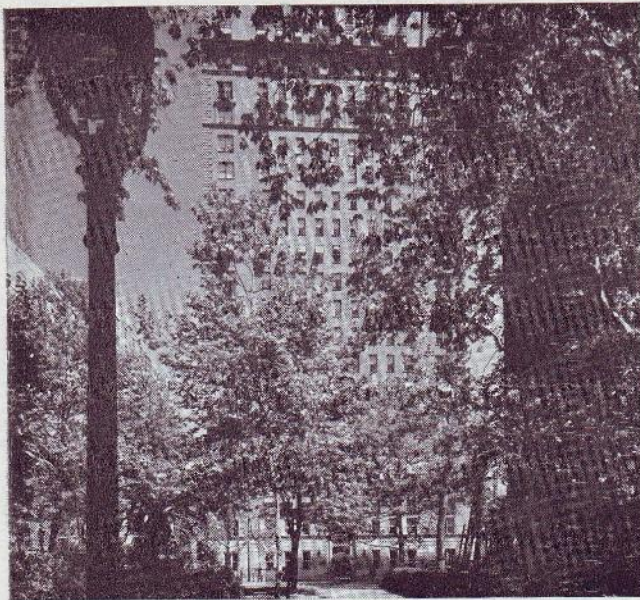
The Dodge "Show-Down" method of judging car values will prove it . . . will permit a feature for feature comparison with other cars . . . before you buy. Ask for a "Show-Down" proof!

### Look at All the Dodges at the Club!

LEBOUTILLIER & DOLAN  
Lancaster Ave., Bryn Mawr, Pa.

RAYMOND P. SCOTT, INC.  
125 E. Lancaster Ave., Ardmore, Pa.

1213 N. Broad St. THORNTON-FULLER CO. 24th & South Sts.



Overnight or all year, the smartest  
place to stay in Philadelphia is . . .

# The Barclay

RITTENHOUSE SQUARE, EAST

Arthur T. Murray, Managing Director



*Skilled*  
**BLACK LABEL  
RYE WHISKEY**  
A BLEND

It takes SKILL to create a perfect blend. When you drink BLACK LABEL RYE you can be sure of a perfection in blending unsurpassed since 1877 BLACK LABEL is a smooth-drinking RYE with an honest-to-goodness taste. It is the finest you can buy anywhere!

**G & B BLACK LABEL IS  
ON SALE AT ALL STATE STORES**

Ask for it by name at your favorite  
restaurant, club, cafe and hotel

**GALLAGHER & BURTON, INC.**  
FAMOUS WHISKIES  
1204 ARCH STREET, PHILADELPHIA, PA.

Established  in 1877



# Merion Leads Way In World of Sports

By ROBERT W. LESLEY  
*President, Merion Cricket Club*

**I**N 1863, just after the termination of the Civil War, fifteen young men founded the Merion Cricket Club. The dues were \$2.00 a year. They played cricket on Colonel Owen Jones' lawn and had for their dressing room a space around the pump at Wynnewood School. A little green box in the entry way of the old school house was the locker room for bats, wickets and balls. At that time cricket was the main sport among Philadelphia athletes and several other Clubs were in existence. English traditions and Victorian standards accompanied the growth of cricket in Philadelphia. It was not until 1873 after post war luxury had made its appearance that, with the growth of cricket and of cricket members, ground was purchased at Ardmore where a small comfortable house was built. In 1879 tennis, a new game, was introduced by Merion ladies and, later on, more ground was secured and a ladies' and juniors' club house was built. In 1892 when Allen Evans, the Vice-President, and A. J. Cassatt, the President, and a group of men including Clement A. Griscom and William P. Henzey, decided that the Club and neighborhood needed a larger home and better facilities they purchased a tract of twelve and one-half acres with two houses on it at Haverford, now the present site of the main club house. They then created by alterations and improvements the first country club house or neighborhood club house that Merion ever had. This first house burned down in January 1896 and again in the period of its reconstruction in September 1896, and was finally rebuilt in 1897.

In these early days many cricket matches with foreign teams were played, such as Lord Hawkes' team, Prince Ranjitsinshi's team, Cambridge University's eleven, Australian eleven and the Marylbone Cricket Club.

The Victorian and Quaker influences of the period made it seem necessary to separate the sexes so the new club house had plenty of doorways; so many in fact, that it was almost a house of doors and in order to emphasize the necessity of separation of the sexes a brass rail, now abandoned, was put on the porch so that they could not trespass on each other's preserves.

In the late 1880's golf began to make its appearance on the Griscom Estate and other private estates and the Philadelphia Country Club constructed a small course as did the Devon Hotel at Devon. The Merion members,

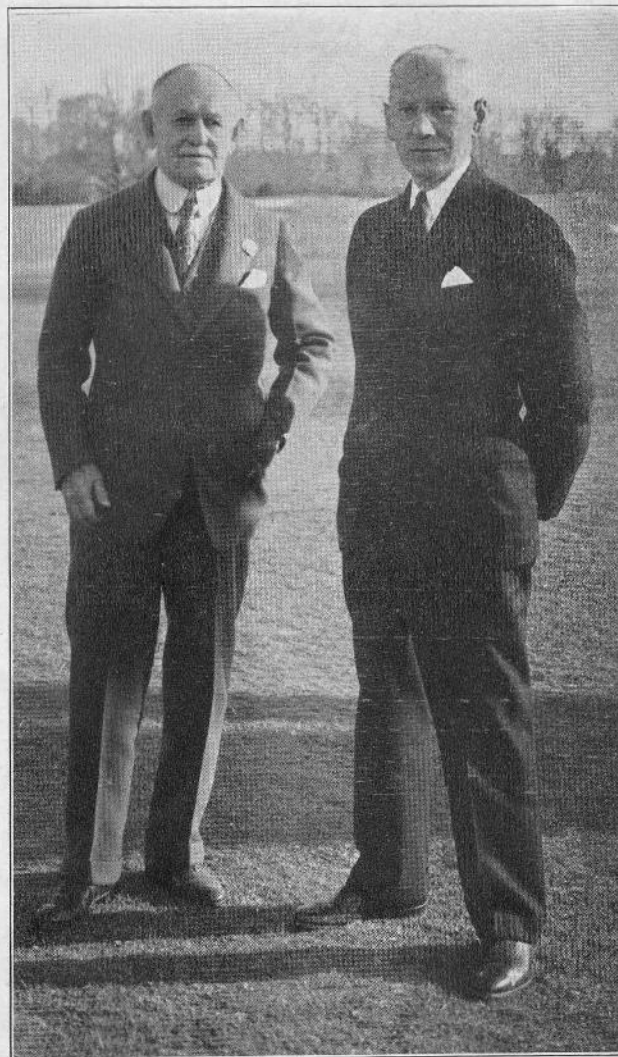
always foremost in sports, were carried along with the tide, and to Charles S. Farnum, Rodman E. Griscom, Alan and Hugh Wilson, Walter B. Stephenson, Charlton Yarnall and Robert W. Lesley the advent of Merion in the field of golf is due. These gentlemen sought proper facilities for golf and organized the Merion Cricket Club Golf Association. Land on the north side of the Pennsylvania Railroad, about a mile from the Merion Cricket Club, was secured and a nine hole course was laid out. An old farm house standing on the property was used as the first club house.

After considerable negotiation the Merion Club management, still devoted to its original love of cricket, was willing, after considerable discussion, to absorb the Merion Cricket Club Golf Association and add this important sport of golf to Merion activities.

In 1898 a small golf house was built, with lockers and baths, and in 1900 when golf became very popular, additional ground was obtained and through the generosity of the late Clement A. Griscom, who gave free use of a large portion of one of his farms, a full eighteen-hole course was built. This course in 1909 was the scene of the first United States Golf Association Tournament played

on Merion's links. This event was the Women's Amateur Championship which was won by Miss Dorothy Campbell, a Scotch girl, who is now Mrs. Dorothy Campbell Hurd, one of Merion's best golfers and winner of many other championships in the United States and abroad, including British, Canadian and Scottish titles; the British in 1909-1911, and the United States in 1909, 1910 and 1924.

With a change in mentality from the early days after this era to the more rapid days of the 1900's, cricket began to slow down and golf to advance in demand and number of players. Consequently when Merion's first golf course was found to be too short for satisfactory championship play, with the development of the rubber cored golf ball, it was necessary to do something of a radical nature. A new location was sought and in 1912 127 acres were purchased on Ardmore Ave., south of the Pennsylvania R. R. and some two miles from the main club house at Haverford. Hugh I. Wilson and his Green Committee laid out Merion's first 18 hole course on the new land and it is what is

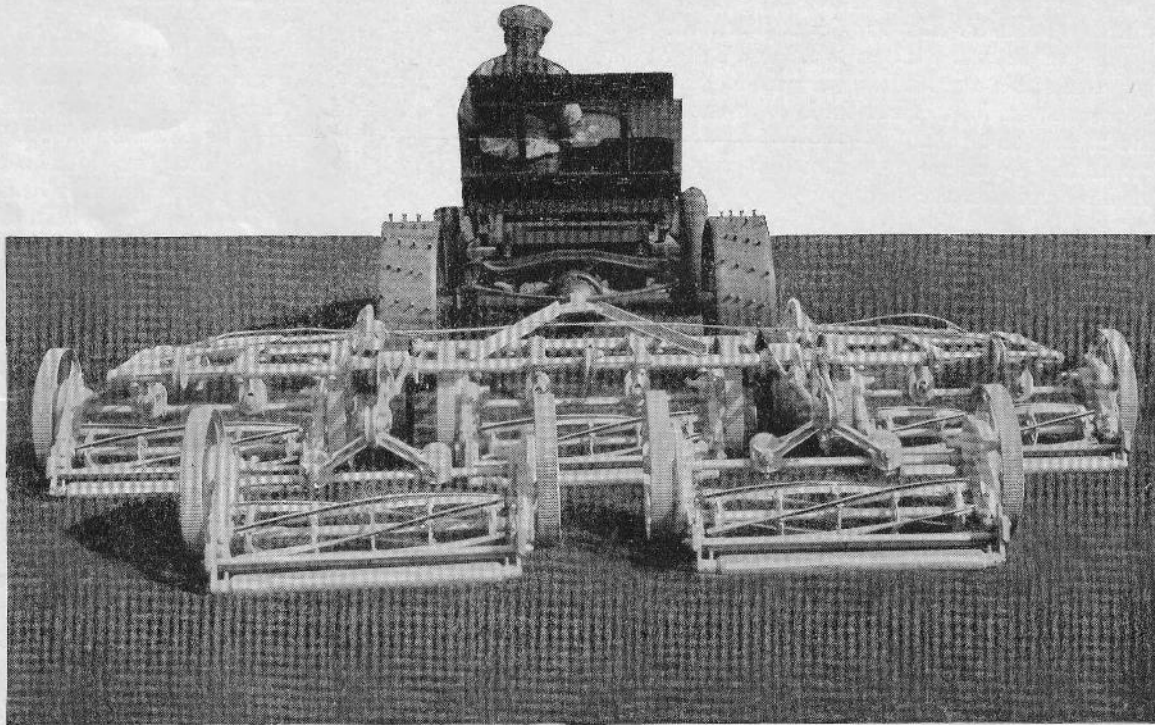


*Robert W. Lesley, left, President of Merion Cricket Club, and Frank M. Hardt, General Chairman of National Open Tournament Committee.*

# PENNSYLVANIA

*Quality*

## THE GREATEST LAWN MOWERS ON EARTH



There is a PENNSYLVANIA Quality Lawn Mower for every kind of grass and condition of lawn, on golf course, or large or small estate.

They cut a swath from 12 inches to 25 feet 8 inches, and there are many years of satisfactory service in every one.

PENNSYLVANIA Fairway Mowers are constructed of **unbreakable** malleable iron and steel.

They are built for hard service and will run many miles without any expense of upkeep. Made in two size Units, 30 inch and the Giant 36 inch. There is economy in using the larger size.

A PENNSYLVANIA Putting Greens mower will cut fast and smooth; it pushes easily and cuts cleanly. Write for catalog.

### **Pennsylvania Lawn Mower Works**

**PRIMOS, PENNA.**





GRANTLAND RICE

+ + +

## The Open Championship at Merion

BY GRANTLAND RICE.

MERION, with all its traditions, is adding a new and notable chapter to the book of golf. This chapter will be the record of the United States Open Golf championship which, in the way of skill, drama and a well matched field, should be one of the classics of golf. I can recall no other past championship where the class of the field averaged such strength. This includes not only the veterans and the younger pros, but the rush of the amateurs, to sit with Francis Ouimet, Jerry Travers, Chick Evans, Bobby Jones and Johnny Goodman, who have come to this pinnacle of golf.

Merion happens to be not only one of the best championship tests in golf, but one of the finest courses from every viewpoint that ever held an Open championship. More than all it puts a premium upon control and accuracy, which should be the main test. Its perfect greens will lend themselves to the putting touch of such stars as Paul Runyan, Denny Shute, Horton Smith, and others who excel

at this vital part of the game, the final scoring stroke.

This field is entirely too open to call for any advance prophesy. There are at least thirty entries equipped with skill and the determination to win, if these three days in June just happen to be their week. Certainly no other field has had as many stars good enough to win. Spectators here will have the chance to see the long hitting of such entries as Jimmy Thompson, Lawson Little, Craig Wood and Johnny Fischer; the fine iron play of such stars as Tommy Armour, Joe Kirkwood, Gene Sarazen and Johnny Goodman; the deadly accuracy of Paul Runyan within spoon range; the effective putting strokes of Paul Runyan, Horton Smith, Denny Shute, Johnny Goodman, Willie Hunter and several others, and the all round consistency of Mac Smith, now making his twenty-sixth start in pursuit of a cup that has always just been within his reach.

The officials at Merion can be counted upon to handle the galleries and give not only the bulk of the spectators but the players a fair chance.



# FIDELITY-PHILADELPHIA TRUST COMPANY

*Organized 1866*

135 South Broad Street

325 Chestnut Street     ::     6324 Woodland Avenue

*Member Federal Reserve System*



# PAIRINGS AND STARTING TIMES

## National Open Golf Championship

MERION CRICKET CLUB  
ARDMORE, PA.

Thursday, June 7, and Friday, June 8, 1934.

Thurs. A.M.	Fri. A.M.	
8:30	11:40	George Sayers, Merion C. C., Ardmore, Pa. Roland MacKenzie, Congressional C. C., Rockville, Md.
8:35	11:45	Geo. E. Griffin, Green Valley C. C., Roxborough, Pa. Bill Schwartz, Chicago, Ill. (Unattached)
8:40	11:50	Ralph Hutchison, Philadelphia C. C., Bala, Pa. Rodney Bliss, Jr., Happy Hollow C., Omaha, Neb.
8:45	11:55	Frank Gelhot, Cincinnati, Ohio Gene Kunes, Philadelphia C. C., Bala, Pa.
P.M.		
8:50	12:00	Jimmy Hines, Timber Point C., Great River, N. Y. Chas. R. Yates, Atlanta A. C., Atlanta, Ga.
8:55	12:05	Chris Brinke, Aronimink G. C., Newtown Square, Pa. Joe Kirkwood, Chicago, Ill. (Unattached)
9:00	12:10	Joseph Brennen, Oak Terrace C. C., Ambler, Pa. Stan Hancock, Meadowbrook C. C., Northville, Mich.
9:05	12:15	Walter Kozak, Pomonok C. C., Flushing, N. Y. Jimmy Thomson, Los Angeles, Calif.
9:10	12:20	Harry Cooper, Glen Oak C. C., Glen Ellyn, Ill. J. Wood Platt, Whitmarsh Valley C. C., Chestnut Hill, Pa.
9:15	12:25	MacDonald Smith, Nashville, Tenn. (Unattached) Ed Dudley, Philadelphia C. C., Bala, Pa.
9:20	12:30	Alvin F. Krueger, Beloit, Wis. (Unattached) Albert Brosch, Bethpage Park, Farmingdale, N. Y.
9:25	12:35	Orville White, Meadowbrook C. C., Overland, Mo. Willie Goggin, Sharps Park G. C., San Francisco, Calif.
9:30	12:40	Willie Hunter, California C. C., Culver City, Calif. Charles Kocsis, Western G. & C. C., Redford, Mich.
9:35	12:45	Bunny Torpey, Oakwood G. & C. C., Dodson, Mo. Jack Sabol, Westchester Hills G. C., White Plains, N. Y.
9:40	12:50	Scottie Campbell, Jefferson Park G. C., Seattle, Wash. Lester Bolstad, Westwood Hills G. C., Minneapolis, Minn.
9:45	12:55	Ben Hogan, Oakhurst G. C., Forth Worth, Texas. Russell Stonehouse, Riverside G. C., Indianapolis, Ind.
9:50	1:00	Jack Forrester, Hackensack G. C., Oradell, N. J. Clarence Ehresman, Eagles-Mere G. C., Eagles-Mere, Pa.
9:55	1:05	Johnny Farrell, Quaker Ridge G. C., Mamaroneck, N. Y. Eugene V. Homans, Englewood G. C. Englewood, N. J.
10:00	1:10	Wm. Jelliffe, Los Angeles, Calif. Jake Fassezke, Jackson C. C., Jackson, Mich.
10:05	1:15	Clarence J. Doser, Lake Shore C. C., Rochester, N. Y. Frank Walsh, Bryn Mawr C. C., Morton Grove, Ill.
10:10	1:20	W. Lawson Little, Jr., Presidio G. C., San Francisco, Calif. Phil Perkins, Kirtland C. C., Willoughby, Ohio
10:15	1:25	John F. Schuebel, Oak Terrace C. C., Ambler, Pa. Tommy Filmore, Detroit, Mich. (Unattached)

(Continued on Page 21)



SPORT CLOTHES  
OF THE

*Distinctive Character*

OBSERVED AT LEADING AMERICAN  
AND BRITISH GOLF EVENTS

*At the current matches here and abroad,  
you will notice the preference of well-dressed  
sportsmen and university men for combinations  
of separate sports jackets and trousers, of the  
correct and comfortable styling shown*

*Our selections represent the finest quality  
of materials and workmanship. Sports jackets  
tailored by HICKEY-FREEMAN, in Scotch  
Cheviots, Shetlands and Gabardines. Trousers  
of Flannels, lightweight Saxonies and Shetlands*

**F. R. TRIPLER & CO.**

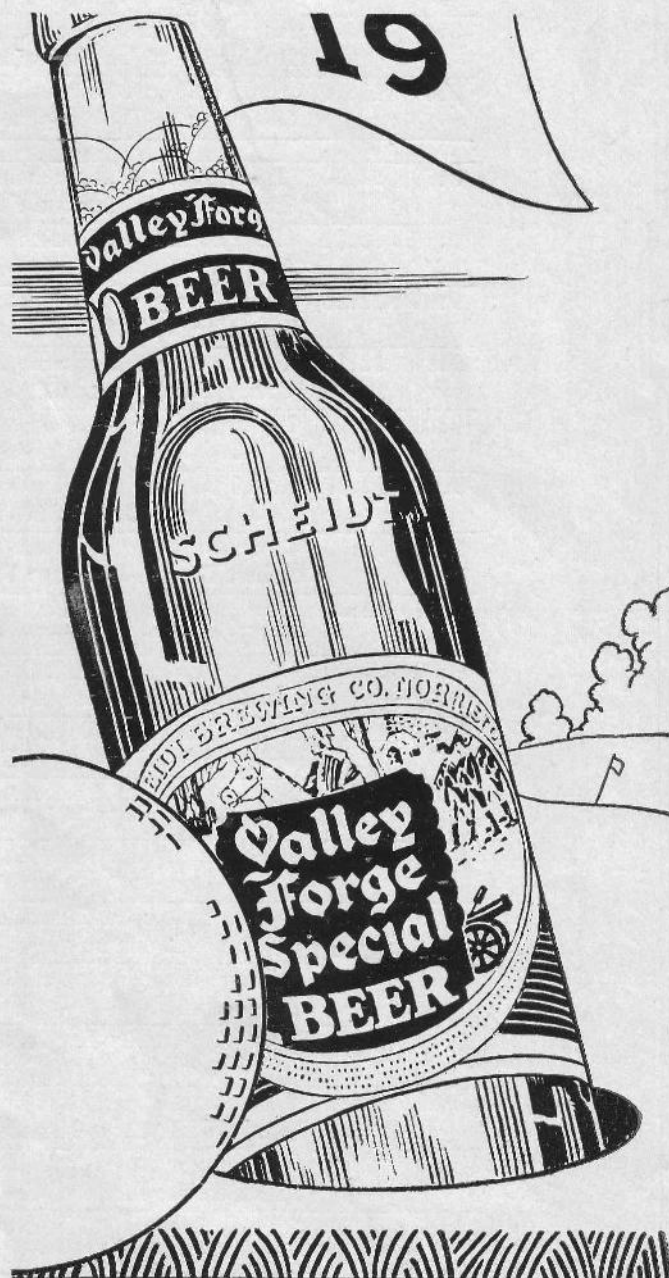
OUTFITTERS TO GENTLEMEN

Established 1886

MADISON AVENUE AT 46 · NEW YORK

THE  
**19th hole**  
AT ALL CLUBS

The refreshing club house  
beer that gives you all the  
delights of the finest Euro-  
pean beers at no extra cost.



**THE PILSENER OF AMERICA**



## Pairings and Starting Times *(Continued)*

Thurs. A.M.	Fri. P.M.	
10:20	1:30	Felix Serafin, Scranton C. C., Clarks Summit, Pa. Geo. H. Schneiter, Ogden G. & C. C., Ogden, Utah.
10:25	1:35	Denny Shute, Llanerch C. C., Manoa, Pa. Henry G. Picard, Charleston C. C., Charleston, S. C.
10:30	1:40	John G. Florio, Wyandotte C. C., Worthington, Ohio Charles A. Reckner, Cedarbrook C. C., Mt. Airy, Pa.
10:35	1:45	Johnny Goodman, Omaha Field, C., Omaha, Neb. John Kinder, Jumping Brook C. C., Asbury Park, N. J.
10:40	1:50	Sam Parks, Jr., South Hills C. C., Pittsburgh, Pa. Guy Paulson, Orchard Ridge C. C., Fort Wayne, Ind.
10:45	1:55	William Malcolm, Essex County C. C., West Orange, N. J. C. Lee Herron, Interlachen C. C., Hopkins, Minn.
10:50	2:00	Bill Mehlhorn, Louisville, Ky., (Unattached) Eddie Loos, Lake Shore C. C., Glencoe, Ill.
10:55	2:05	Harry Bassler, Los Angeles, Calif. Gunnard Johnson, Northwood C. C., No. St. Paul, Minn.
11:00	2:10	Johnny Golden, Wee Burn Club, Noroton, Conn. Ted Longworth, Waverley C. C., Portland, Ore.
11:05	2:15	Al Watrous, Oakland Hills C. C., Birmingham, Mich. Jim Johnstone, Rosedale G. C., Toronto, Canada
11:10	2:20	Walter Hagen, Detroit, Mich. Wiffy Cox, Dyker Beach G. C., Brooklyn, N. Y.
11:15	2:25	D. J. Armstrong, Aurora C. C., Aurora, Ill. Ted Luther, Valley Heights C. C., Oakmont, Pa.
11:20	2:30	Tom Creavy, Albany C. C., Albany, N. Y. Zell Eaton, Twin Hills G. & C. C., Oklahoma City, Okla.
11:25	2:35	Howard Creel, Pueblo G. & C. C., Pueblo, Colo. Walter J. Bemish, Willowdale C. C., Buffalo, N. Y.
11:30	2:40	John E. Lehman, Olympia Fields C. C., Olympia Fields, Ill. Olin Dutra, Brentwood C. C., Brentwood Heights, Calif.
A.M.		
11:35	8:30	Jim Foulis, Ruth Lake C. C., Hinsdale, Ill. Jack Grout, Glen Garden C. C., Forth Worth, Texas.
11:40	8:35	Dave Hackney, Vesper C. C., Lowell, Mass. George Low, Sr., Huntingdon Valley C. C., Abington, Pa.
11:45	8:40	Rod Munday, Santa Rosa G. C., Santa Rosa, Calif. Dick Metz, Chicago, Ill.
11:50	8:45	Jack Westland, Sunset Ridge C. C., Winnetka, Ill. Walter Emery, Twin Hills G. & C. C., Oklahoma City, Okla.
11:55	8:50	Chas. Lacey, Lakeville C., Great Neck, N. Y. Horton Smith, Oak Park G. C., Oak Park, Ill.
P.M.		
12:00	8:55	Archie Hambrick, French Lick, Indiana Bob Kepler, Northmoor G. & C. C., Dayton, Ohio
12:05	9:00	Ralph Stonehouse, Coffin G. C., Indianapolis, Ind. Herman Barron, Kings Ridge G. C., Port Chester, N. Y.
12:10	9:05	Leo Diegel, Philmont C. C., Philmont, Pa. Bobby Cruickshank, C. C. of Virginia, Richmond, Va.
12:15	9:10	Bobby Servis, Dayton, Ohio Tony Manero, Sedgfield C. C., Greensboro, N. C.
12:20	9:15	Mark Fry, Oak Knoll C. C., Oakland, Calif. Sam Bernardi, Briergate G. C., Deerfield, Ill.
12:25	9:20	Mortie Dutra, Red Run G. C., Royal Oak, Mich. Johnny Fischer, Highland C. C., Fort Thomas, Ky.

Geo Schneiter

Gene Sarazen

*(Concluded on Page 23)*

*Putts or Headaches  
- both need control*

It is control—championship control—that makes the good golfer's putts drop consistently. And it is control—strict laboratory control—plus a balanced formula of quality ingredients, that has made Bromo Seltzer the headache remedy of millions.



**BROMO-SELTZER**  
*for* HEADACHES

**HOTEL WALNUT  
PARK PLAZA**

**63RD & WALNUT STS.,  
PHILADELPHIA, PA.**

*A Suburban Apartment Hotel within  
15 Minutes from City Hall.*

**ADIRONDACK  
Mountain Humus**

Fibrous Clean Odorless

An ideal soil conditioner that absorbs and retains large quantities of moisture.

Ask the opinion of Mr. Joseph Valentine, of Merion Cricket Club.

*A Natural Product*

**ADIRONDACK MOUNTAIN  
HUMUS COMPANY**

(David S. Ludlum)

Ledger Building, Philadelphia, Pa.

**SKINNER  
SYSTEM**

**GOLF COURSE IRRIGATION**

Skinner System equipment in use at Merion Cricket Club and many other Golf Clubs throughout the world.

*"Rain at the turn of a valve"*

**The Skinner Irrigation Company**

TROY, OHIO

Phila., Pa. :: New York :: Chicago, Ill.

**MUSHROOM SOIL**

*"Composted Horse Manure"*

**Pulverized and Screened**

for

**GOLF COURSES AND LAWNS**

**CONCORD MUSHROOM CO.**

Phone 38

CONCORDVILLE, PA.



## Pairings and Starting Times *(Concluded)*

Thurs. P.M.	Fri. A.M.	
12:30	9:25	Al Espinosa, Portage C. C., Akron, Ohio Leland H. Gibson, White Lakes C. C., Topeka, Kansas
12:35	9:30	Byron Nelson, Texarkana C. C., Texarkana, Ark. Reggie Myles, Ashland C. C., Ashland, Ohio
12:40	9:35	Art Smith, Summit Hills G. & C. C., Covington, Ky. Oliver Sleppy, Los Angeles, Calif.
12:45	9:40	R. H. Grout, Edgemore G. C., Oklahoma City, Okla. Bill Creavy, Kansas City, Mo.
12:50	9:45	Gus Moreland, Dallas C. C., Dallas, Texas Billy Burke, C. C. of Cleveland, Ohio
12:55	9:50	Jack Curley, Stoney Brae G. C., Quincy, Mass. Julius Ackerbloom, Al Amin Shrine C. C., Little Rock, Ark.
1:00	9:55	Mel Shorey, Indian Spring C. C., Silver Spring, Md. Emil L. Loeffler, Jr., Oakmont C. C., Oakmont, Pa.
1:05	10:00	Richard D. Chapman, Greenwich C. C., Greenwich, Conn. Alfred Sargent, Inverness Club, Toledo, Ohio
1:10	10:05	Kenneth Morine, Coquillard C. C., South Bend, Ind. Frank Strazza, Middle Patent Club, Greenwich, Conn.
1:15	10:10	Tommy Armour, Medinah C. C., Medinah, Ill. Max R. Marston, Gulph Mills G. C., Gulph Mills, Pa.
1:20	10:15	Johnny Boda, Haverhill C. C., Haverhill, Mass. James D. Fogertey, Osage C. C., Kirkwood, Mo.
1:25	10:20	Warren Riepen, St. Joseph, Mo. (Unattached) Harry T. Nettelblatt, Pakachoah Hill G. C., Auburn, Mass.
1:30	10:25	Rader Jewett, Cedar Rocks C. C., Elm Grove, W. Va. Ralph S. Miner, Bethlehem G. & T. C., Bethlehem, N. H.
1:35	10:30	Vincent Eldred, Highland C. C., West View, Pa. Charles MacAndrew, Albermarle G. C., West Newtown, Mass.
1:40	10:35	Joe Paletti, Chicago, Ill. (Unattached) L. J. Willcox, Norfolk C. C., Norfolk, Neb.
1:45	10:40	C. E. Manning, Shannopin C. C., Pittsburgh, Pa. Johnny Revolta, Tripoli C. C., Milwaukee, Wis.
1:50	10:45	Craig Wood, Hollywood G. C., Deal, N. J. George Von Elm, Lido C. C., Long Beach, N. Y.
1:55	10:50	Ralph Guldahl, Los Angeles, Calif. (Unattached) Roland Hancock, Unicorn C. C., Stoneham, Mass.
2:00	10:55	Henry Dettlaff, Oshkosh, Wis. Toney Penna, Osceola G. C., Chicago, Ill.
2:05	11:00	Paul Runyan, Metropolis C. C., White Plains, N. Y. Gene Sarazen, New York City. (Unattached)
2:10	11:05	Darrell Napier, C. C. of Virginia, Richmond, Va. Abe G. Espinosa, Chicago, Ill. (Unattached)
2:15	11:10	Clarence Clark, Forrest Hill Field Club, Bloomfield, N. J. Rudolf Knepper, Garden City G. C., Garden City, N. Y.
2:20	11:15	Eddie Miller, Gadsden C. C., Gadsden, Ala. Henry Ciuci, Fresh Meadow C. C., Flushing, N. Y.
2:25	11:20	Bob Shave, Manakiki C. C., Willoughby, Ohio George Dawson, Glen Oak C. C., Glen Ellyn, Ill.
2:30	11:25	Ky Laffoon, Green Gables C. C., Denver, Colo. Albert Alcroft, Youngstown C. C., Youngstown, Ohio
2:35	11:30	Victor J. Ghezzi, Rumson C. C., Rumson, N. J. Arnold Mears, Highland G. C., Nashville, Tenn.
2:40	11:35	Bob Crowley, Norfolk G. C., Dedham, Mass. Stephen Zappe, Springfield C. C., Springfield, Ohio.

Former National Open Champions



WALTER HAGEN



GENE SARAZEN



BOBBY JONES



FRANCIS OUMET



JOHNNY FARRELL



BILLY BURKE



TOMMY ARMOUR

*Black Hagen*

*Billy Burke*



Walnut 5600  
Race 7351  
Fruit & Vegetable Dept.

Lombard 7800  
Main 1781  
Grocery Dept.

# FELIX SPATOLA & SONS

*Established 1880*

Fruit & Vegetable Dept.  
Reading Terminal Market

Groceries, Liquor and Beverage Dept.  
419 South Front Street

**PHILADELPHIA**

## ***EXCLUSIVE DISTRIBUTORS OF***

LEROUX CORDIALS

ITALIAN SWISS COLONY WINES

BANKERS CLUB WHISKEY

SPATOLA VERMOUTH

LLOYD'S LONDON DRY GIN

PABST BLUE RIBBON BEER

# Merion's First Open Championship

By O. B. KEELER

AND SO we have an open championship, at Merion. You know, for thirty years they have been playing national golfing competitions at this superb course—and this, the thirty-eighth national open championship, is the first of its kind. Three for the ladies; three for the amateurs—and this is the first open. Forgive me if I refer to it as the Blue Ribbon event. Much as I esteem the amateurs—one of them is open champion as this tournament begins—and greatly as I consider the ladies, the open, after all, is the Big Show. And when Johnny Goodman essays the defense of the title he won so brilliantly and courageously at North Shore last summer, he will be firing his shots over historic turf, as well as on one of the finest golf courses in the world today.

Merion—the East Course at Merion! Recollection, always sentimentally inclined, drifts back “across the cosmic reaches,” to the earlier forays at Merion; to the autumn of 1904, when the ladies assembled for their national championship, with 86 entries; and Miss Georgianna Bishop defeated Mrs. E. F. Sanford in the final match, to be the champion. Five years, and another women's national—and if you care to collate a little matter of eminent names in American golf, kindly recall that Miss Dorothy Campbell of Great Britain won the championship that year; and Mrs. Ronald H. Barlow was runner-up—and Mrs. Caleb Fox was medalist.

That was in 1909. And will you show me a more distinguished triumvirate today, in anything resembling that setting, in our women's championship?

Seven years, and it was 1916, just before we got into the war, and a slender young man from Chicago, already open champion with a record score—it still is the record; a score of 286—in the open combat at Minikahda, became the first golfer to win both the United States open and the United States amateur in the same season. There still are only two of them. Their names are Charles Evans and Robert Tyre Jones, Jr.

This of course was Chick Evans, while Bobby Jones, a stocky, tow-headed boy of fourteen, was making his bow to the golfing public, winning his first two matches and losing to Bob Gardner, then champion, in the third round.

Eight years later I stood with Chick Evans near the first tee of the East Course at Merion, after the qualifying play for the United States amateur championship of 1924.

Chick had qualified with a very good score—153. He was drawn to meet Rudolph Knepper in the first match; they were all at 36 holes, in those forthright days. And Knepper had narrowly scraped in, on a play-off at 158, for the last place, beating out Cyril Tolley and Dr. Willing and some others.

Chick was in a meditative frame of mind, gazing out across the East Course; meditative, and, it seemed, a bit depressed. He was looking at the batteries of bunkers, snowy-white against the emerald setting of the course—faced to the eyebrows, as they say; snowy sand, all the way to the upper rim.

“The White Faces of Merion,” said Chick, as if to himself. “The White Faces of Merion!”

“They smiled on you before,” I reminded him.

Chick smiled, himself.

“That seems a long time ago,” he said. “I've an idea they will frown, this time.”

And next day the White Faces frowned. And Rudy Knepper beat Chick Evans, 9-7, at the scene of the Chicagooan's triumph of eight years before.



O. B. KEELER

*THIS championship marks the 46th major, or national, that O. B. Keeler has covered as a reporter, and the 15th consecutive United States Open. Twenty-seven of them were with Bobby Jones—and that's a record, because Mr. Keeler is the only person in the world who saw Bobby win all thirteen of his national championships. He hopes to set a mark of fifty or more before hanging up the old typewriter. Mr. Keeler is sports editor of the Atlanta Journal.*

A couple of years after that I saw Merion well tested in a week consisting largely of rain, climatically, when the ladies played their championship there in 1926, and Mrs. Stetson defeated Mrs. Goss 3-1 in the final round, and I was sentimentally affected to a degree that resulted in a story that appeared later under the title, “Mothers' Day at Merion.” The consistently playable condition of the Merion East Course under this persistent precipitation constituted one of the most valid reasons for its selection for major championship competition at any season in any year. . . . Incidentally, I witnessed there, in 1926, at the eleventh green and from there in, the most engaging bloodless battle I ever saw on a golf course, after one competitor had insisted on playing a provisional ball out of a bunker where the original ball lay in casual water, and then, dissatisfied with the result, played the original ball out of the water on to the green, winning the hole with that one and losing it with the other, to the utter collapse of her opponent, who was leading, 2 up, at the time.

The Merion East Course! It was there Bobby Jones made his bow, an embarrassed schoolboy of 14, in major competition, in 1916. It was there he won his first national amateur championship, after the “seven lean years,” in 1924. It was there he stormed the ultimate rampart of the “impregnable quadrilateral” of golf, in 1930, adding the United States amateur championship to the open, and to the British amateur and open, for the Grand Slam of Golf. That was the last championship, at the scene of the first, that Bobby Jones ever will enter. . . . I can fancy a certain mistiness in the eyes of the Atlanta boy, when he stands again at the first tee on the Merion

(Concluded on Page 40)



## Going to the Golf Tournament ?

*Take P&W Direct to the First Tee*

Take the PRT Market Street Subway - Elevated to 69th Street Terminal—there take a Philadelphia & Western train to Ardmore Avenue Station, which is directly on the Merion Cricket Club's East Course — only 900 feet from the first tee.

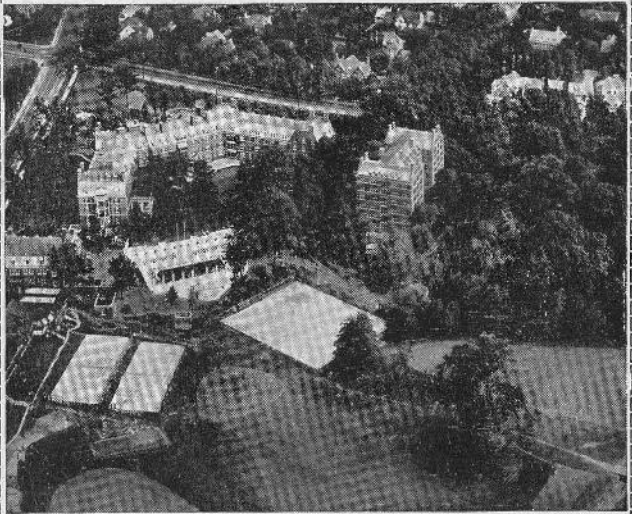
Special round trip ticket  
from 69th Street ..... **25c**

*Train every 10 minutes before, during and  
after the matches.*

Roads will be jammed—Many automobiles  
will be compelled to park a mile or more  
away.

*Use P&W and Save Time  
and Money*

**Philadelphia & Western  
Railway Company**



It is seldom that you find, but six miles from the heart of a great industrial city, a hotel with the resort-like features afforded at Green Hill Farms. There is always within its walls that atmosphere of quiet elegance and refinement.

For the sport lover there are ideal facilities for golf, tennis and swimming. The Terrace Restaurant is most inviting.

**GREEN HILL FARMS**  
City Line & Lancaster Ave., Overbrook, Phila.

*L. Ellsworth Metcalf, Manager*

## GAUDIN'S INCORPORATED

*Catering to*  
PRIVATE PARTIES,  
HOTELS, CLUBS,  
COLLEGES,  
and other organizations

*Retail to Particular People with  
Free Rural Delivery*

PASTRY, PIES,  
HOME-MADE ICE CREAM,  
WEDDING and BIRTHDAY CAKES,  
FANCY CAKES, etc.

*Kitchen Specialties of All Kinds*

*The Merion Cricket and The Merion Golf  
Club, beside many other exclusive clubs  
use GAUDIN'S delicious Ice Cream  
Cakes and Pies.*

**N. W. COR. of 45th & Locust**

Bell Telephone: Eve. 1426-27  
Keystone: West 2403

## BLUE RIBBON SEEDS

Being Used On  
Merion Courses

**ALLIED SEED  
COMPANY**

**701 S. FRONT ST.  
PHILADELPHIA, PA.**

# Merion's East Course

ARNOLD GERSTELL

**M**OST golf courses are made. Many are built to order. Some grow and develop wholly under conditions of local environment. Others, nurtured over a passage of years under benign influences, come to maturity through an orderly process of evolution. The East Course at Merion is of the latter type.

Fundamentally orthodox in character, it is nevertheless individualistic. In a distinctive way it is quite formal. At the same time it is entirely devoid of formality. Or, more simply perhaps, it may be better said that its lay-out is unconventional.

The distance on the outbound nine overbalances the length of the inbound nine. The 9th green does not, in usual fashion, fetch up at the club house. While the 10th swings fairly close, it is the short 13th that noses in under full view of the east veranda. Then too, there is another deviation somewhat exceptional. As is ordinarily the case, there are two par five holes on the first nine but, at odds with common custom, there is none on the last nine.

It thus happens that the course falls more naturally into three sections of six holes each rather than into the arbitrary 9—9 division as shown on the score card. This variation from the generally accepted standard is not, however, without design.

Accordingly, students of the game familiar with its more technical aspects may find in the Open Championship of 1934 an especial interest in the performance of their favorite players by noting their scores on the first

six holes as compared with their record on the second six. And again in what they may do on the last six.

In this connection it is to be observed that the distance on the first six holes foots up to 2565 yards, with an aggregate par of 25. The yardage on the second six holes totals 2025, with a par of 23.

As will be immediately seen, the route on the first six holes is 540 yards longer than on the second six. The player battling against par on the initial stretch has an allowance of two strokes to ride the ball 540 yards. Two shots of 270 yards each is, of course, reasonable enough if—!

But when the player steps up on the 7th tee he is confronted with an abrupt change of pace. On this hole he has two strokes in which to cover 360 yards, granting the regulation two putts. Similarly, on the 8th he has two strokes for 367 yards; on the 9th, one for 185; on the 10th, two for 335; on the 11th, two for 378 and on the 12th, two for 400.

Appearing elsewhere in this program is a detailed description of the course hole by hole. The suggestion here intended is merely this:—Watch the long hitters on the first six. There they have their chance. Keep an eye on the masters of the short game on the second six. It is there that they will have their place in the sun. Check scores on the 12th and then go watch them all play the finishing six because, on these holes, regardless of prowess in style of whatever sort, one qualification, topping all else, is rigorously demanded—namely, Courage.



*A glimpse of Merion's picturesque East Course. In the clearing to the right lies the 11th green, while deep in the woods at left can be seen the 12th tee.*



# Committees of The MERION CRICKET CLUB



## Executive Committee:

William R. Philler, Chairman  
William H. Hutt  
Ryland C. Moore  
Fayette R. Plumb  
William J. Serrill  
Philip C. Staples  
Stockton Townsend

## Finance Committee:

William H. Hutt, Chairman  
Frank M. Hardt  
Thomas W. Hulme  
J. Howard Pew  
Joseph B. Townsend  
E. M. Mann, Assistant Treasurer  
to sit with Committee

## Committee on Membership:

William J. Serrill, Chairman  
Tristram C. Colket, 2nd  
Edgar C. Felton, Jr.  
Frank M. Hardt, Jr.  
William H. Hutt  
William R. Philler  
Harry C. Thayer

## Committee on Amendments:

William R. Philler, Chairman  
William H. Hutt  
William J. Serrill

## Cricket Committee:

E. M. Mann, Chairman  
John Lewis Evans, Vice-Chairman  
W. Leonard Alexander  
E. Abbott Dickson  
C. C. Morris  
Harry C. Thayer

## House Committee:

Ryland C. Moore, Chairman  
Edgar C. Felton, Jr.  
Richard S. Francis  
Joseph deV. Keefe  
Edward H. Lycett, Jr.  
John McMullin  
Rowland Evans Roberts  
J. W. Sechler  
Joseph B. Townsend

## Entertainment Committee:

(Sub-Committee of House)

J. W. Sechler, Chairman  
Tristram C. Colket, 2nd  
Edwin Hall, 2nd  
Joseph deV. Keefe  
William B. Kraft, Jr.  
Watson Malone, 3rd  
John S. McConaghy  
Howard S. McMorris  
Thomas R. Patton, Jr.  
James J. Sidebotham

## Bowling Committee:

(Sub-Committee of House)

E. E. Trout, Chairman  
H. F. Abbott  
John B. DeWolf  
E. J. Wendell  
Guier S. Wright

## Squash Racquets Committee:

E. C. Felton, Jr., Chairman  
K. C. Kennedy, Vice-Chairman  
Lawrence A. Brown  
Walter K. Durham  
Van Horn Ely, Jr.  
Samuel B. Gilpin, 2nd  
Joseph deV. Keefe  
Albert B. Mills  
Robert E. Schenck  
Charles M. Sheaffer, Jr.  
Alfred W. Swartz  
T. E. Webster

## Soccer Committee:

E. M. Mann, Chairman  
S. W. Mifflin, Vice-Chairman  
Charles Blamphin  
S. E. Ewing, Jr.  
Edwin Hall, 2nd  
F. S. Hovey  
James S. Maier  
Watson Malone, 3rd  
John S. McConaghy  
Walter Page  
J. W. Sechler

## Ground Committee:

Fayette R. Plumb, Chairman  
Griscom Bettle  
William R. Breck  
C. C. Morris  
J. W. Sechler  
Dr. John S. Sharpe  
Miss Anne B. Townsend  
Stockton Townsend

## Tennis Committee:

Stockton Townsend, Chairman  
Griscom Bettle, Vice-Chairman  
Howard S. McMorris, Secretary  
L. A. Brown  
Benjamin G. Calvert  
Samuel B. Gilpin, 2nd  
Wm. B. Kraft, Jr.  
E. M. Mann  
J. Weir Sargent  
Russell Thayer, Jr.  
Horatio C. Wood, 3rd

## Green Committee:

Philip C. Staples, Chairman  
J. J. Mitchell, 3rd, Vice-Chairman  
Earle E. Baruch  
Tristram C. Colket, 2nd  
C. Joseph Dexter  
Edgar C. Felton, Jr.  
Richard S. Francis  
Arnold Gerstell  
Rodman E. Griscom  
Harry J. Haas  
Frank M. Hardt  
Thomas W. Hulme  
Guy A. Willey

## Committee on Courses:

(Sub-Committee of Green)

Tristram C. Colket, 2nd, Chairman  
Philip L. Corson  
Richard S. Francis  
Arnold Gerstell  
Rodman E. Griscom  
Alan D. Wilson  
J. J. Mitchell, 3rd, (ex-ofc.)

## Committee on Tournaments:

(Sub-Committee of Green)

Frank M. Hardt, Chairman  
Tristram C. Colket, 2nd  
Van Horn Ely, Jr.  
Harry F. Richards  
Louis M. Washburn  
J. J. Mitchell, 3rd, (Ex-ofc.)

## Committee on Caddies:

(Sub-Committee of Green)

Harry J. Haas, Chairman  
Hugh L. Adams  
Charles B. Humpton  
Harry F. Richards  
Fitzwilliam Sargent  
J. J. Mitchell, 3rd, (Ex-ofc.)

## Committee on Handicaps:

(Sub-Committee of Green)

Guy A. Willey, Chairman  
C. Joseph Dexter  
Edgar C. Felton, Jr.  
Henry W. Willey  
J. J. Mitchell, 3rd, (Ex-ofc.)

## Committee on Entertainment:

(Sub-Committee of Green)

Earle E. Baruch, Chairman  
G. B. Beaumont  
S. P. Broome  
Tristram C. Colket, 2nd  
W. W. Corkran  
Van Horn Ely, Jr.  
Edgar C. Felton, Jr.  
Howard L. Murray  
J. J. Mitchell, 3rd, (Ex-ofc.)

## Skating Committee:

F. Wharton Hipple, Chairman  
Joseph Chapman  
John Lewis Evans  
Joseph deV. Keefe  
Charles S. Rogers  
John B. Thayer, 3rd

## Committee on Trap Shooting:

T. C. Colket, 2nd, Chairman  
Hugh L. Adams  
W. W. Corkran  
E. Vail Marsh  
E. H. Vane, Jr.

## Badminton Committee:

Griscom Bettle, Chairman  
E. C. Felton, Jr.  
Ryland C. Moore  
Miss Anne Page  
Walter Page  
Stockton Townsend

## Club Color Committee:

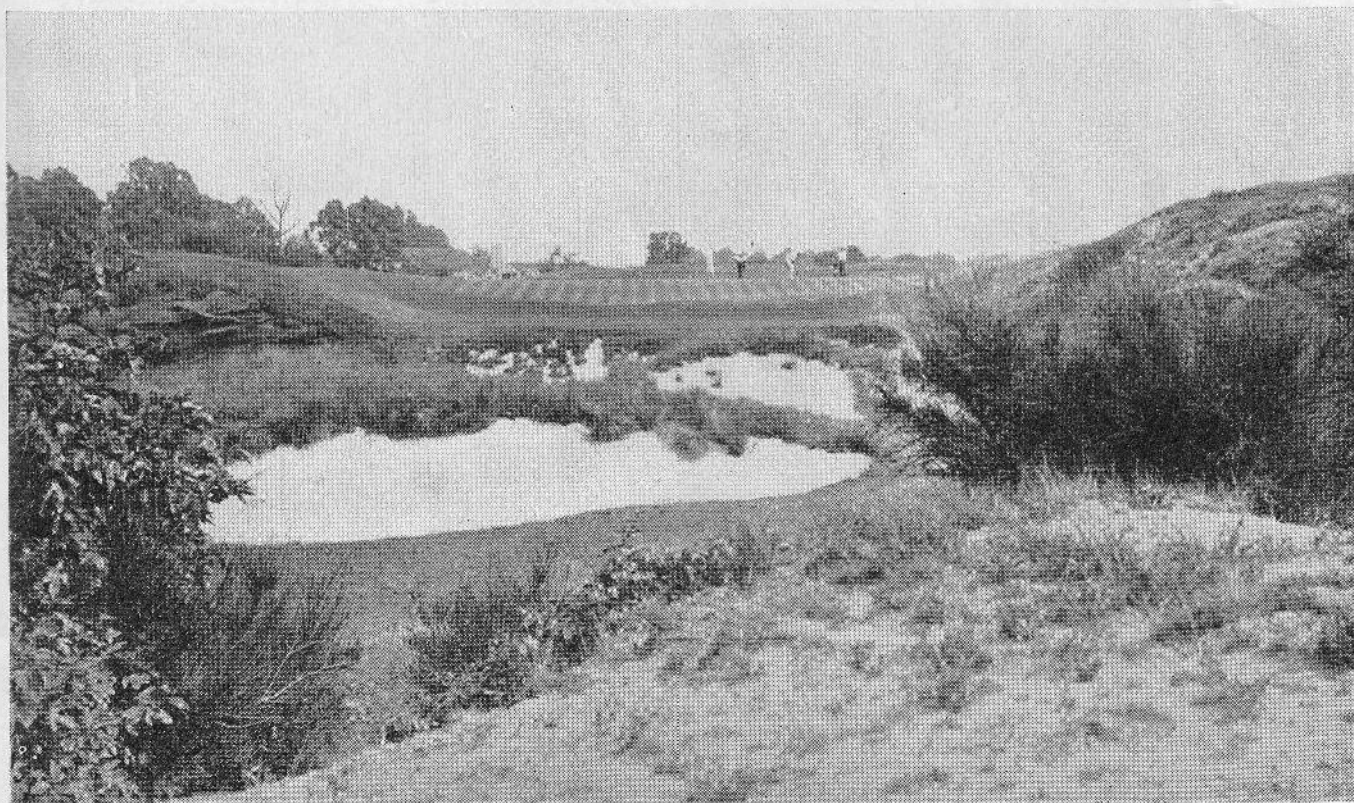
C. C. Morris, Chairman  
William R. Breck  
Joseph deV. Keefe  
Samuel W. Mifflin  
Stockton Townsend

MERION'S EAST COURSE IS NOTED FOR SCENIC BEAUTY



GOLF CLUB HOUSE, OVERLOOKING THE 13TH GREEN

+ + +



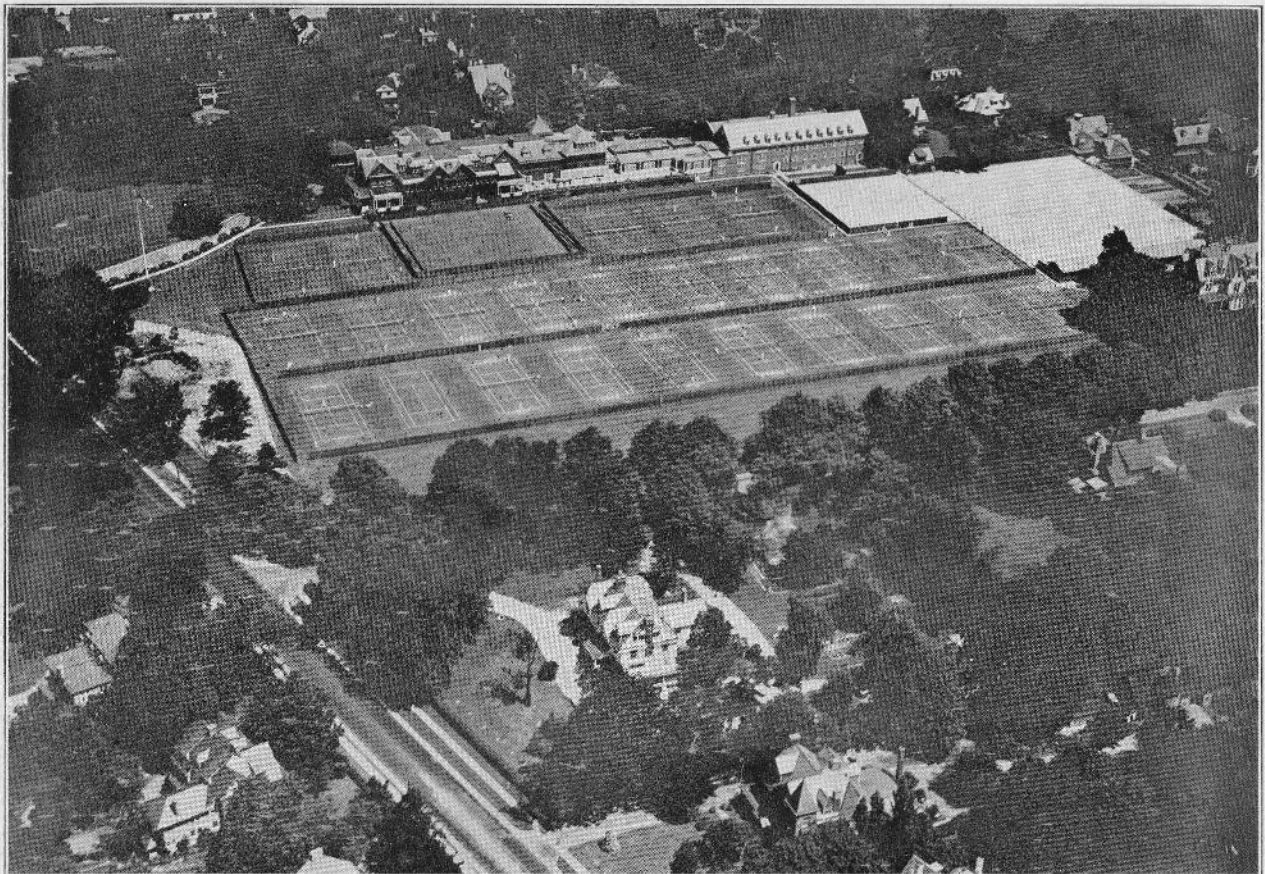
THE SIXTEENTH HOLE—OVER A FAMOUS QUARRY



# How To Identify Each Individual Player

A comparison of the number on the caddy's back with this chart will enable you to determine the name of the player.

Caddy's Number	Name of Player	Caddy's Number	Name of Player	Caddy's Number	Name of Player	Caddy's Number	Name of Player	Caddy's Number	Name of Player
1	George Sayers	33	Jack Forrester	60	Gunnard Johnson	91	Bobby Servis	121	Rader Jewett
2	Roland MacKenzie	34	Clarence Ehresman	61	Johnny Golden	92	Tony Manero	122	Ralph S. Miner
3	Geo. E. Griffin	35	Johnny Farrell	62	Ted Longworth	93	Mark Fry	123	Vincent Eldred
4	Bill Schwartz	36	Eugene V. Homans	63	Al Watrous	94	Sam Bernardi	124	Charles MacAndrew
5	Ralph Hutchison	37	Wm. Jelliffe	64	Jim Johnstone	95	Mortie Dutra	125	Joe Paletti
6	Rodney Bliss, Jr.	38	Jake Fassezke	65	Walter Hagen	96	Johnny Fischer	126	L. J. Willcox
7	Frank Gelhot	39	Clarence J. Doser	66	Wiffy Cox	97	Al Espinosa	127	C. E. Manning
8	Gene Kunes	40	Frank Walsh	67	D. J. Armstrong	98	Leland H. Gibson	128	Johnny Revolta
9	Jimmy Hines	41	W. Lawson Little, Jr.	68	Ted Luther	99	Byron Nelson	129	Craig Wood
10	Chas. R. Yates	42	Phil Perkins	69	Tom Creavy	100	Reggie Myles	130	George Von Elm
11	Chris Brinke	43	John F. Schuebel	70	Zell Eaton	101	Art Smith	131	Ralph Guldahl
12	Joe Kirkwood	44	Tommy Filmore	71	Howard Creel	102	Oliver Sleppy	132	Roland Hancock
13	Joseph Brennen	45	Felix Serafin	72	Walter J. Bemish	103	R. H. Grout	133	Henry Dettlaff
14	Stan Hancock	46	Geo. H. Schneiter	73	John E. Lehman	104	Bill Creavy	134	Toney Penna
15	Walter Kozak	47	Denny Shute	74	Olin Dutra	105	Gus Moreland	135	Paul Runyan
16	Jimmy Thomson	48	Henry G. Picard	75	Jim Foulis	106	Billy Burke	136	Gene Sarazan
17	Harry Cooper	49	John G. Florio	76	Jack Groat	107	Jack Curley	137	Darrell Napier
18	J. Wood Platt	50	Charles A. Reckner	77	Dave Hackney	108	Julius Ackerbloom	138	Abe G. Espinosa
19	Macdonald Smith	51	Johnny Goodman	78	George Low, Sr.	109	Mel Shorey	139	Clarence Clark
20	Ed Dudley	52	John Kinder	79	Rod Munday	110	Emil L. Loeffler, Jr.	140	Rudolph Knepfer
21	Alvin F. Krueger	53	Sam Parks, Jr.	80	Dick Metz	111	Richard D. Chapman	141	Eddie Miller
22	Albert Brosch	54	Guy Paulson	81	Jack Westland	112	Alfred Sargent	142	Henry Ciuci
23	Orville White	55	William Malcolm	82	Walter Emery	113	Kenneth Morine	143	Bob Shave
24	Willie Goggin	56	C. Lee Herron	83	Chas. Lacey	114	Frank Strazza	144	George Dawson
25	Willie Hunter	57	Bill Mehihorn	84	Horton Smith	115	Tommy Armour	145	Ky Laffoon
26	Charles Kocsis	58	Eddie Loos	85	Archie Hambrick	116	Max R. Marston	146	Albert Alcroft
27	Bunny Torpey	59	Harry Bassler	86	Bob Kepler	117	Johnny Boda	147	Victor J. Ghezzi
28	Jack Sabol			87	Ralph Stonehouse	118	James D. Fogertey	148	Arnold Mears
29	Scottie Campbell			88	Herman Barron	119	Warren Riepen	149	Bob Crowley
30	Lester Boistad			89	Leo Diegel	120	Harry T. Nettelbladt	150	Stephen Zappe
31	Ben Hogan			90	Bobby Cruickshank				
32	Russell Stonehouse								



MERION'S MAIN CLUB HOUSE AND GROUNDS AT HAVERFORD, PA.

# Merion Leads the Way In World of Sports

(Continued from Page 15)



*Merion played its patriotic part in the World War, sending more than 500 members to serve their country. Chevy Chase is stated to have been the only club to surpass this record. Nineteen Merion men made the supreme sacrifice, and their memory is kept ever alive.*

now known as the "East Course." This development soon added so many members to Merion's golf players that some immediate action became necessary to add further to the facilities for golf and a second tract of one hundred and twenty additional acres of land was purchased, and a second eighteen-hole course, now known as the "West Course," one of the most beautiful in the country from a scenic standpoint, was created by Hugh I. Wilson and his associates on the Green Committee.

A feature of Merion's golf courses is that they are not immediately adjacent to each other as in the case of many other Clubs having double facilities, but are about a mile apart over an excellent road and served by a Club bus running between the two courses.

In connection with these two courses, both of which are of championship character and have received the most favorable comments in golf circles all over the world, it may be stated that the reason for this successful development is due to the fact that during the period from 1909 to the present day Merion's Green Committee has been kept almost intact from its origin up to today and only five Chairmen of the Green Committee have had charge of the work and development of the courses, thus insuring a consistent, systematic and wise development. These Chairmen were: Hugh I. Wilson, Winthrop Sargent and John R. Maxwell, who are now deceased, and Arnold Gerstell and Philip C. Staples.

The popularity of Merion's golf courses is attested by the fact that four National Tournaments under the auspices of the United States Golf Association—the National Amateur in 1916, and in 1924, the Women's National Championship in 1926 and the Men's Amateur in 1930 have been played, and in 1934 the present Tournament is scheduled. The 1930 Tournament was one of the greatest golf events ever held and successfully run. It was in this event that "Bobby" Jones won his fourth crown to cap his unique career in the world of golf.

While golf was developing, as stated above, tennis was no lagger as a major sport at the Club. For the convenient use of the tennis players thirty grass courts and ten clay

courts have been provided; additional land was bought and every facility given for the development of the game and pleasure of the players. Many tennis tournaments have been played and for a number of years the Women's Pennsylvania and Eastern States Tournament, the Men's Pennsylvania State Tournament and the great National Intercollegiate Tournament have been played on the courts at Merion.

In the boom times of 1926 to 1929 Merion, in view of its great development in sports and in country life, felt the need of a new club house of some kind, somewhere and some time. This led to much discussion and finally the decision was made to stay where the club houses then were located and to spend several hundred thousand dollars in reconstructing, refurnishing and adding new lockers to the house at Haverford, while at the Golf house a complete reconstruction was made including locker rooms, refurnishing, etc.

From its pioneer days Merion has never failed to be a leader in all new sports. From a physical standpoint it has provided its members with two of the best golf courses in the United States, with grass courts and clay courts for tennis, already referred to, a bowling green in front of the club house, seven squash courts, playing fields for soccer and hockey, bowling alleys, card and sniff rooms, billiard rooms and trapshooting field. To illustrate, in one class of sports alone, the games played with the ball at Merion are as follows, and facilities exist for all of them: Cricket, tennis, soccer, squash racquets, bowls, ten pins, billiards, pool, ping pong, badminton, hockey, trapshooting and golf.

However, it is not sports alone that have made Merion. It is recognized almost before everything as a "Neighborhood Club." Situated in the heart of the great Main Line district of Suburban Philadelphia, its wonderful location on the railroad and trolley line within twenty minutes of the center of a city of two million people and five minutes from a station to the club are of great moment. Children and youth, young people of both

(Concluded on Page 38)



*How times have changed! In the late nineties, when Victorian and Quaker influences held sway, separation of the sexes was in order. A brass rail, dividing the porch of Merion's club house, kept the boys and girls in their proper places.*



Meats  
Poultry  
Cheese



**M. J. KELLY CO.**  
Philadelphia, Pa.

STEVENSON 2500-01

PARK 2319

## UNIFORMS & TOWELS

*Used in Merion Cricket Club*

*Supplied by*

**GORDON - NICK**  
**Linen Supply Co.**

1612-20 N. 11th STREET

PHILADELPHIA

## WHITE BUNKER SAND

*Specially Graded  
Top-Dressing Sand*

**HOWARD W. SCHOLEY**  
Oak Lane, Phila., Pa.

## McINTYRE'S

*Dining and Grill Rooms*

23-27 E. Lancaster Ave.

Ardmore, Pa.

Renowned for the Best in Food

Your Favorite Beverage by the Internationally  
Known "OTTO"

## I. P. THOMAS & SON CO.

HIGH GRADE FERTILIZERS

*and*

FERTILIZER MATERIALS

FOR THE  
GOLF COURSE  
LAWN  
GARDEN

1000 DREXEL BUILDING

PHILADELPHIA, PA.

Arthur H. Bonsor

Herbert Bonsor

**BONSOR**  
Fancy Poultry  
**TERMINAL MARKET**  
PHILADELPHIA

Golden GUERNSEYS



*Producers of  
America's Table Milk*

## GOOD GOLFERS on the Main Line prefer BROOKMEAD GUERNSEY MILK

for the same reason that ADMIRAL BYRD selected three pure bred Guernsey cows for his Antarctic Expedition. Merion Cricket and Golf Club demand the finest Quality and Service for its Members and Guests—hence BROOKMEAD.

## BROOKMEAD GUERNSEY DAIRIES

W. Lancaster Ave., Wayne, Pa.

'Phone: Wayne 1121

*(Visit the Dairy Bungalow and try "Iced" Cream)*

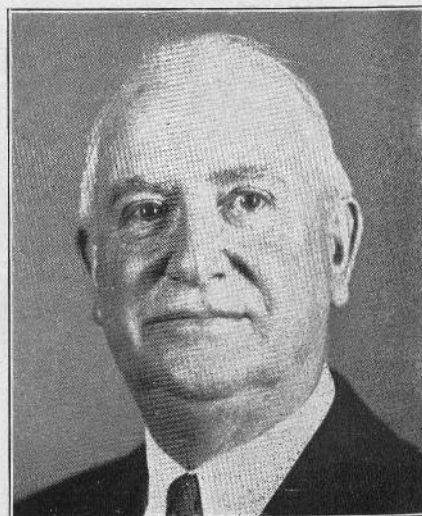
# Philadelphia Fortunate In Its Golf Association



HENRY STROUSE  
President



JOHN ARTHUR BROWN  
Vice-President



FRANK H. CHAPMAN  
Secretary-Treasurer

**C**O-OPERATING with the Merion Cricket Club in its colossal task of staging the 1934 National Open championship is the Golf Association of Philadelphia, which has behind it a long and interesting history in fostering the links sport.

Merion has been a member of the Philadelphia association since its inception in 1897. In February of that year representatives from four golf organizations, Philadelphia Country Club, Philadelphia Cricket Club, Belmont Golf Association and Merion, met to lay the groundwork for such an association. Two months later plans culminated in the adoption of bylaws, and the election of officers. Arrangements also were made for the first Philadelphia amateur championship, which was won by Albert H. Smith, of the Philadelphia Cricket Club.

Original officers of the association were: President, George D. Fowle; vice president, Dr. H. Toulmin; secretary-treasurer, Alan H. Harris; executive committee, George D. Fowle, S. Y. Heebner and L. A. Biddle.

Today more than fifty golf and country clubs are in-

cluded in the membership, and the organization has widened its sphere of influence to embrace a territory reaching to the seashore of New Jersey, taking in part of Delaware and extending far into the interior counties of Pennsylvania. It has the unique distinction of providing more tournaments for its members than any other association in the country.

The present officers and executive committee are as follows: President, Henry Strouse, Philmont Country Club; Vice President, John Arthur Brown, Pine Valley Golf Club; Secretary-Treasurer, Frank H. Chapman, Whitmarsh Valley Country Club; Robert W. Lesley, Merion Cricket Club; George W. Elkins, Huntingdon Valley Country Club; Fred S. Sherman, Country Club of Atlantic City; Edwin S. Parry, Riverton Country Club; Howard S. Eckels, Manufacturers Country Club; James F. Hallowell, Old York Road Country Club; Spencer L. Jones, Plymouth Country Club; J. Anderson Ross, Philadelphia Country Club; Frank A. Chalmers, Tavistock Country Club; Joseph G. Dellert, Aronimink Golf Club.

**Scorer's Attention!**  
Scores must be verified and recorded at each hole.  
Questions in dispute must be referred to the "Rules Committee."

## OFFICIAL SCORE CARD EAST COURSE

THE  
MERION CRICKET CLUB  
HAVERFORD, PA.

Contestant										Date											
HOLES	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	TOTAL
YARDS	360	555	195	595	425	435	360	367	185	3477	335	378	400	133	443	395	445	230	458	3217	6694
PAR	4	5	3	5	4	4	4	4	3	36	4	4	4	3	4	4	4	3	4	34	70
DATE																					

June 1934

Scorer's Signature \_\_\_\_\_

Contestant's Signature \_\_\_\_\_



# "OUT-A-BOUNDS...

*when will that guy stop trying  
to outdrive a Penfold?"*



Penfold "LL" \$1.00  
Penfold "LT" \$1.00  
Penfold "LHS" 75c  
Stockbridge 35c  
Penfold "Fifty" 50c

## PENFOLD GOLF BALLS

# BETTER GOLF!!!

## PROPER ELIMINATION

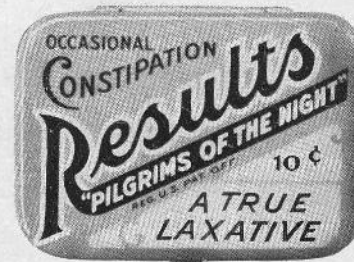
*means*

## FLEX MUSCLES

## SMOOTHER SWING

*and*

## BETTER GOLF



**VAN DYKE CHEMICAL CO., Inc.**  
PHILADELPHIA PENNSYLVANIA

*The House of Excellence In*

# MEATS

## and Meat Food Products

*Where Everything is of the Best  
Prices Uniformly Right*

**William B. Margerum**  
INC.

8th - 9th - 10th and 11th Avenues,

Reading Terminal Market,  
12th and Arch Sts., Philadelphia, Pa.

*Telephone Connection*

## All National Selling Cigars Are "Champion" Cigars

HERE THEY ARE—

*Ask for Them at Your Club*

OPTIMO—

BLACKSTONE—BERING

AS YOU LIKE IT

HADDON HALL—MEDALIST

ANTHONY y CLEOPATRA

MARCELLO—REDENCION

CORONA—BOCK—CABANAS

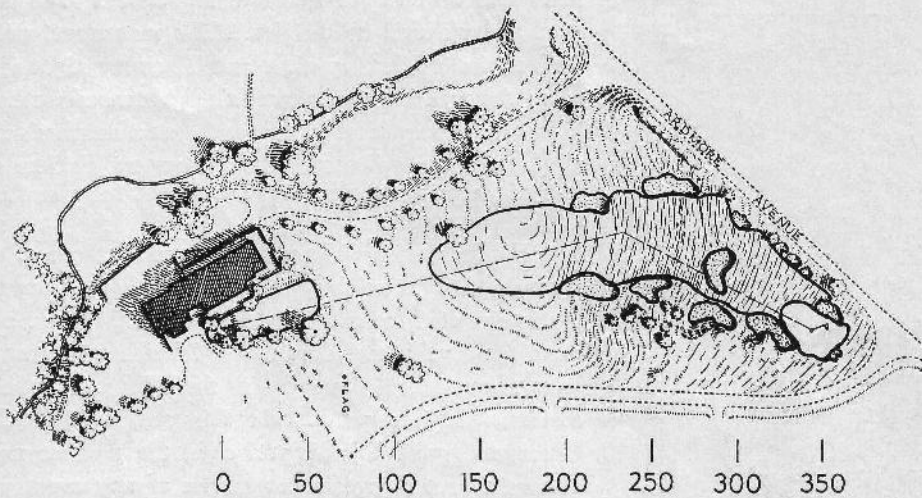
## Yahn and McDonnell

### CIGARS

*Distributors*

617 CHESTNUT ST., PHILA.

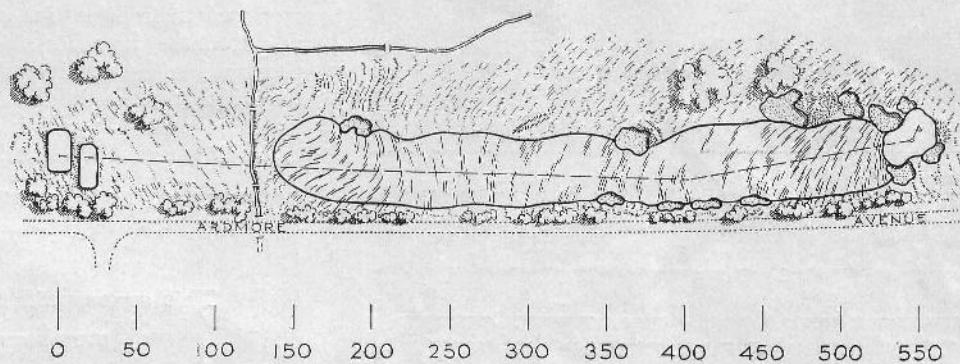
HOLE No. 1—360 Yards—Par 4



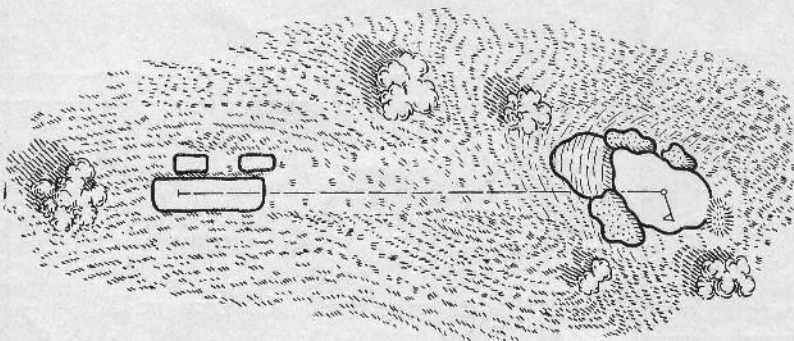
On this testing get-away hole an accurate 230 to 240 yard drive is required to reach the key position on the plateau fairway. From this point the hole bears to the right and the shot to the green may be played either as a pitch or pitch and run.

HOLE No. 2—555 Yards—Par 5

The player risking the boundary to the right on his two wood shots up the rising fairway finds himself in a better position to approach the closely guarded green with a pitch or run-up shot. The green is set in a slightly diagonal position running from right to left. The left front is heavily trapped, making the approach from the left exceedingly difficult.



HOLE No. 3—195 Yards—Par 3



An all carry spoon or a long iron reaches this undulating plateau green. The green sits at the top of an abrupt slope. Getting close to the pin is made increasingly difficult when the cup is placed to the right just back of the yawning trap.



**Win Major British Titles in First Attempt**



DENNY SHUTE  
*British Open Champion*



W. LAWSON LITTLE  
*British Amateur Champion*

**THE MERION CRICKET CLUB**

deeply appreciates the co-operation of local and national advertisers who have subscribed to space in this Souvenir Album. Their generous support has made possible one of the finest publications of its kind ever issued.

**MERION LEADS WAY IN SPORTS**

*(Concluded from Page 33)*

sexes seek Merion for sports and pleasure. The middle aged and old find its delights. The restaurant, with all its facilities for Sunday night and Thursday night dinner, when the cook is out, is almost a neighborhood institution. When the unexpected guest arrives at a member's home, the latter can send to the club for oysters, chicken salad, terrapin, cigars and cigarettes and all the luxuries that the best town caterers afford.

While Merion's life seems to have been one of sport, pleasure and happiness, it will not do to forget the patriotism of Merion's members. The War made calls upon the loyalty and devotion of Merion men and there were more than 500 engaged in the War and actual war services. It is reported that this was, next to Chevy Chase, the great Washington club, the greatest number of men to enter government service of any country club in the United States. In this period the Board of Government waived nearly \$22,000.00 in dues to those patriotic members. Nineteen members laid down their lives for their country; and the club flagstaff's inscription, "They died for their flag," and the names appearing on the reverse side, keep alive the memory of those who sacrificed their lives in upholding the principles that animated the founders of the club and that have been preserved with such integrity to the present time. This memorial to them in the shape of a classic bronze base supporting the flag pole is a landmark at the entrance to the club grounds at Haverford.

This space paid for by the following members of Merion

H. T. RAVENSCROFT  
J. HOWARD PEW  
ROLAND E. ROBERTS

**Fore!**

*Five,*

Or more tons of Koppers Rainey-Wood Coke in your fuel bin now will remove that mental hazard about Fall and Winter heat.

*Ask your dealer or telephone—*

**RAINEY-WOOD COKE COMPANY**

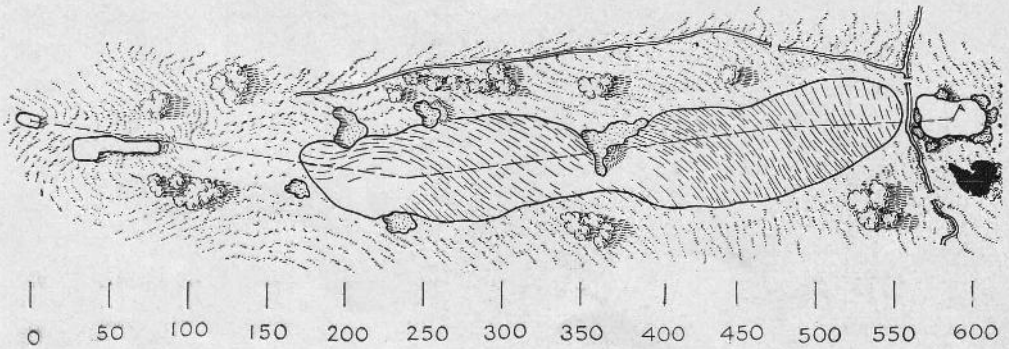
CONSHOHOCKEN, PA.

*Authorized Dealers Everywhere in Eastern Penna., Southern New Jersey, Delaware and Maryland*

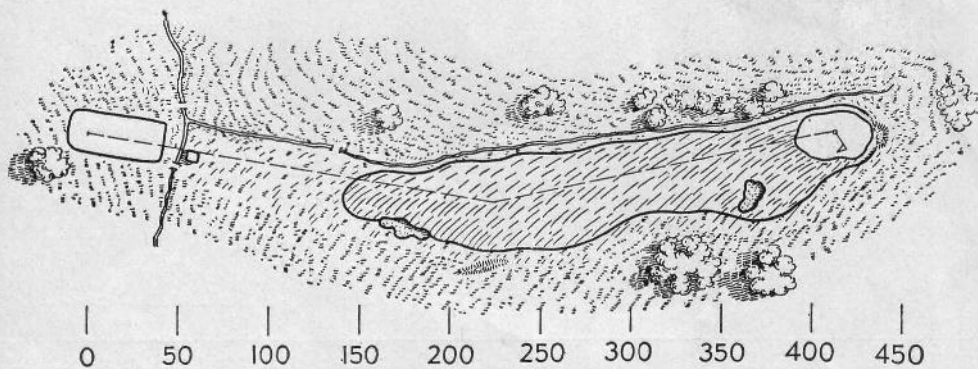


HOLE No. 4—595 Yards—Par 5

The objective of the tee shot is over the ridge, keeping to the right of the large trap cut in the face of the hill. A brassie second over a large expanse of sand finishes up on the slope short of the creek which crosses the fairway immediately in front of the green. The creek along with traps at the rear and rough dunes right and left of the green require a deft third shot with plenty of back spin.



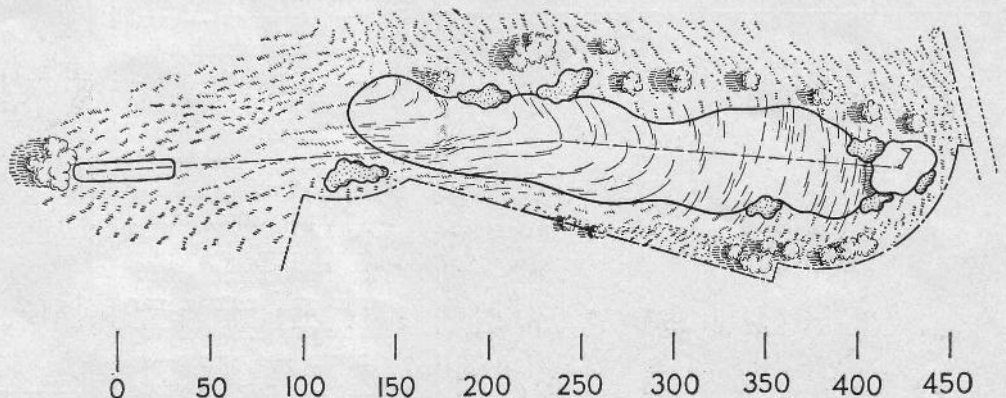
HOLE No. 5—425 Yards—Par 4



The stream skirting the left side of the fairway from tee to green presents somewhat of a hazard off the tee since the best results are obtained with a ball reaching the left side of the fairway. The player holding the left side has the advantage in being able to play his iron shot into the slope of the green which pitches from right to left. It is rather difficult to hold the putting surface with a ball played from the right.

HOLE No. 6—435 Yards—Par 4

A premium is placed on the drive which hugs the right side of the fairway, the left side of the green being partially cut off by a large bunker. A sharp terrace at the green entrance calls either for an all carry shot or a low iron shot with sufficient run to make the terrace.





AN ABRUPT SLOPE LEADS TO THE THIRD GREEN AT MERION

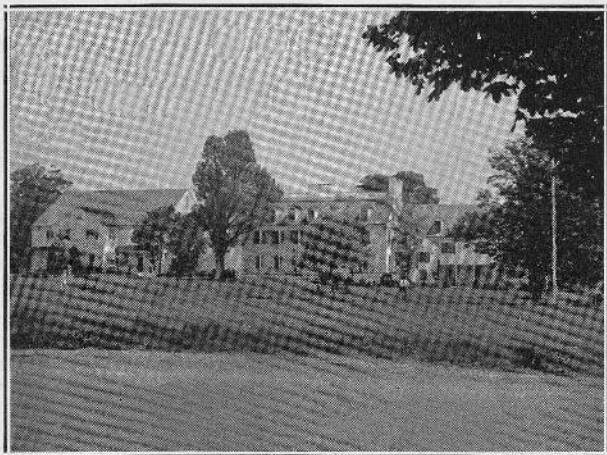


MERION'S FIRST NATIONAL OPEN

(Concluded from Page 27)

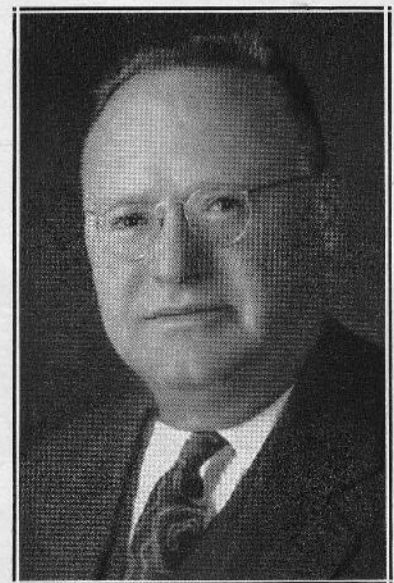
East Course, and looks out across the emerald turf and the "white faces" of the battle-field of his last great victory. Bobby Jones will be there, as he has been at every national amateur championship and every national open championship since he said goodbye, in 1930—at Merion.

FOURTEENTH TEE AND CLUB HOUSE



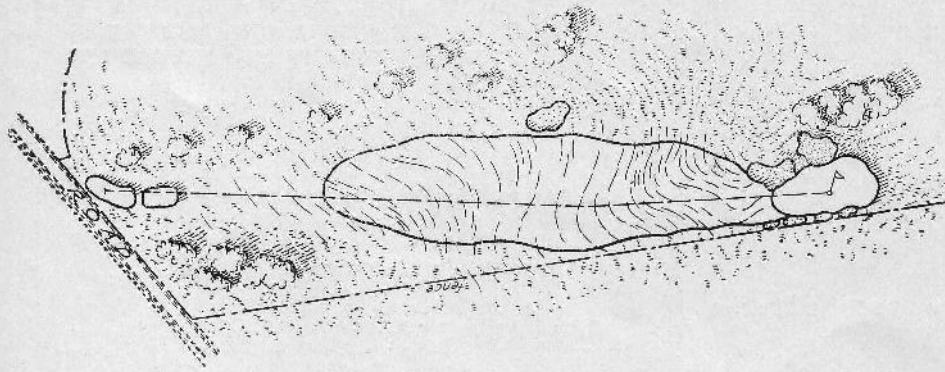
Of all the courses on which Bobby played in his thirty-one major competitions, I strongly suspect that Merion — the Merion East Course — is nearest his heart. His debut — his first amateur championship — his last major championship; the fourth side of the Impregnable Quadrilateral — the last card in the Grand Slam, all were at Merion.

Six major events, at Merion, in the last thirty years — and now the seventh, and, if I may be permitted to say so, the Blue Ribbon of world-golf at last; the open championship of the United States, where the White Faces smile or frown; and where par golf nets a par score, but nothing better—or worse—so near as any gauge or test may be called perfect, in this imperfect world of ours.



JOSEPH VALENTINE  
Greenskeeper at the Merion  
Cricket Club

HOLE No. 7—360 Yards—Par 4

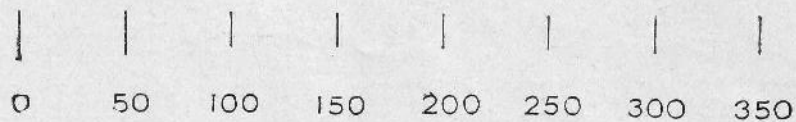
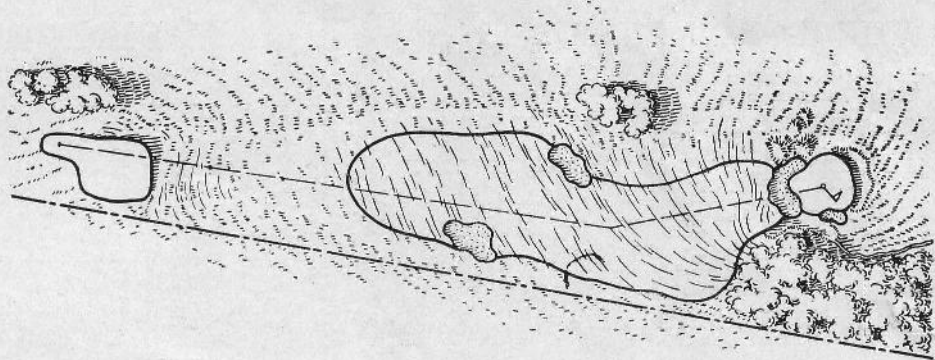


A 240 yard drive to the right along the boundary permits either a pitch or pitch and run shot to this fairly narrow and closely guarded green. Play from the left side is generally from a hanging lie over huge bunkers hugging the green.

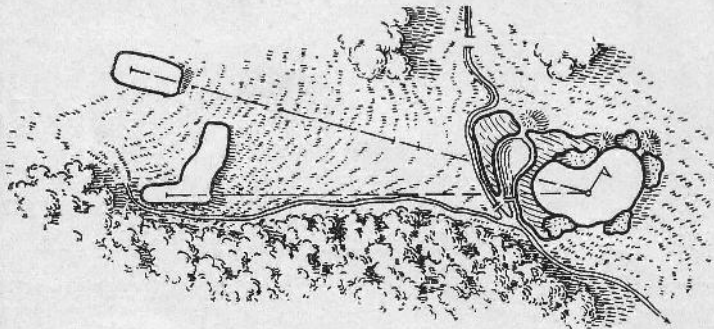


HOLE No. 8—367 Yards—Par 4

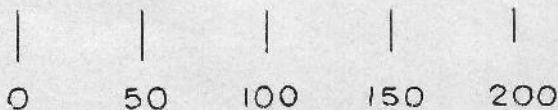
The well hit accurate tee shot on this hole receives its reward in easing the shot to the green. The green which is the smallest on the course is entirely blocked at the front by a deep sand pit. The second shot, even after a long drive, requires precise manipulation of a niblick or a mashie niblick.



HOLE No. 9—185 Yards—Par 3



This closely guarded one shotter, which is played down hill over a pond at the green edge, ranges from a mashie to an iron, depending on the location of the pin. The severity of the hole increases when played from the left tee, as from this angle the green swings around in back of a large pit that cuts in on the left side.





## SUBURBAN CAB

Phone Ardmore 3000

## FRITZ & LA RUE, INC.

1615 Chestnut St., Philadelphia, Pa.

ORIENTAL RUGS - MODERN AND ANTIQUE  
DOMESTIC CARPET AND RUGS  
CLEANING, STORAGE AND REPAIRING  
HARDWOOD FLOORS AND LINOLEUMS  
*Rittenhouse 5872*

ARD. 2106

## CASA PALUMBO

*Where One Really Dines*

Haverford Road at Ardmore Junction Station

## PAINTS

Largest Line of Known Quality Paints on the  
Main Line at Lowest Prices

TRAVIS PAINT & ART COMPANY

33 CRICKET AVENUE, ARDMORE, PA.

First Door Below Post Office

Picture Framing A Specialty

Open Evenings Phone: ARD. 1322 Goods Delivered

## FINNAREN & HALEY, INC.

*"The Paint and Glass People"*

60TH AND THOMPSON STS. 24 NORTH 52ND ST.  
Trinity 6150—West 1982 Sherwood 8814—West 1380  
5629 CHESTER AVE. 1615-17 MARGARET ST.  
Saratoga 1805—West 5005 Delaware 2233—East 1552  
PHILADELPHIA

Bell—Lombard 1972

## EDWARD J. W. SCHAEFFER

305 & 309 HARMONY ST., PHILADELPHIA, PA.

*Paper Specialties—Caterers' Sundries*

*Croustads — "Cando" Silver Polish*

FOR CLUBS, HOTELS & RESTAURANTS

## THEODORE MEYER EST.

*Specialists in Exterminating of Pests since 1899*

213 S. 10th STREET, PHILADELPHIA

ATLANTIC CITY BALTIMORE WASHINGTON

## PENN BODY CO.

*Automobile Coach Work*

574 E. LANCASTER AVE. 61 E. LANCASTER AVE.

Bryn Mawr, Pa.

Ardmore, Pa.

Phone Bryn Mawr 2574

Phone Ardmore 2570

## MILTON R. YERKES

*Registered Professional Engineer*

BRYN MAWR, PA.

*Suburban Developments*

*Farm and Topographical Surveys*

*Town Planning*

*Mapping*

*Plans*

*Specifications*

## URSULA MURRAY

*School of Dancing*

*All Types of Dancing*

12 E. Montgomery Ave., Ardmore, Pa.

2nd Floor

Phones Ardmore 2814 and Sunset 2650

## NOEL PRINTING CO., Inc.

MORRIS P. LEWIS

112-114 North Seventh Street

Philadelphia

WALNUT 6253

MAIN 5940

## JULES JUNKER

*Bakers Since 1868*

211 South 13th St., Phila., Pa.

BREAD

ROLLS

*Hotels and Institutions Supplied*

## W. J. WILSON & COMPANY

*Interior Decorators and  
Painting Contractors*

FOREIGN AND DOMESTIC WALL COVERINGS  
DRAPERIES—FURNITURE

WILSON BUILDING BRYN MAWR, PA.

Phone Bryn Mawr 817

## JAMES HOGAN COMPANY

LIMITED

OFFICE SUPPLIES—BLANK BOOKS

PRINTING—LITHOGRAPHING—ENGRAVING

607 Chestnut Street, Philadelphia, Pa.

**FLEX-BLADE**  
TRADE MARK.

MFG. BY M. E. JONES Golf Equipment —  
Power Lawn Mowers  
2418 GRASSLYN AVE., UPPER DARBY, PA.  
PHONE HILLTOP 2392

## GEO. J. GREAVES

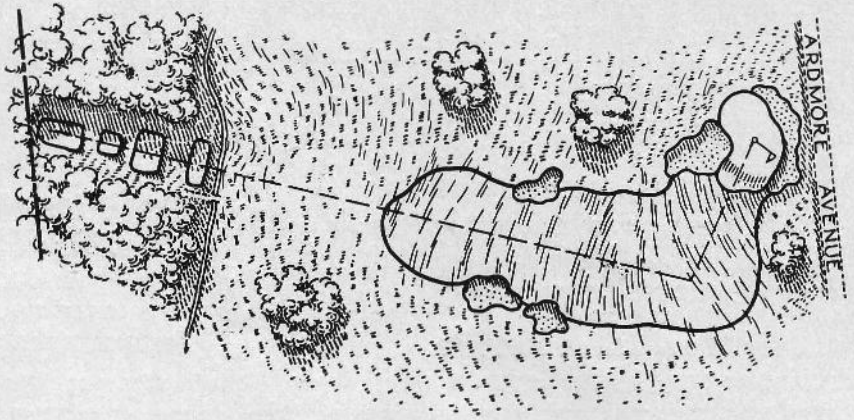
*Plumbing and Heating*

HAVERFORD, PA.

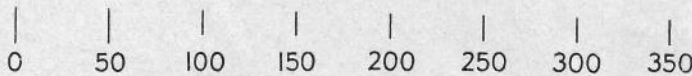
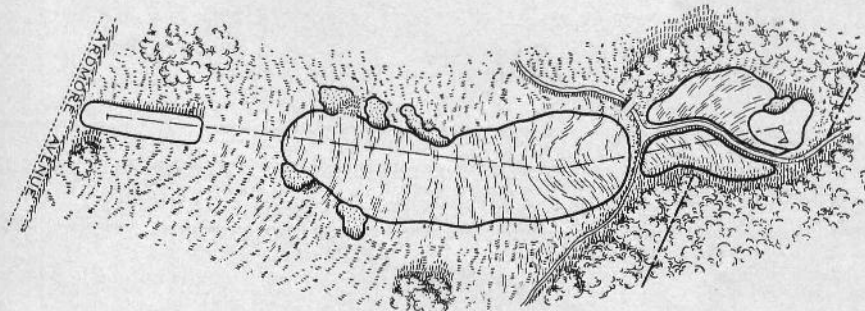
Phone Bryn Mawr 818

HOLE No. 10—335 Yards—Par 4

From a tee high up in the woods the drive must reach a distance of approximately 250 yards in order that the entrance to the heavily trapped green may be opened. The play is to the left from the drive area and the shot to the green is a pitch and run or run-up. Failing to make the necessary distance off the tee, the player must play to a limited landing area on the carpet over a large trap covering the whole left side of the green.



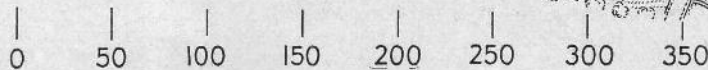
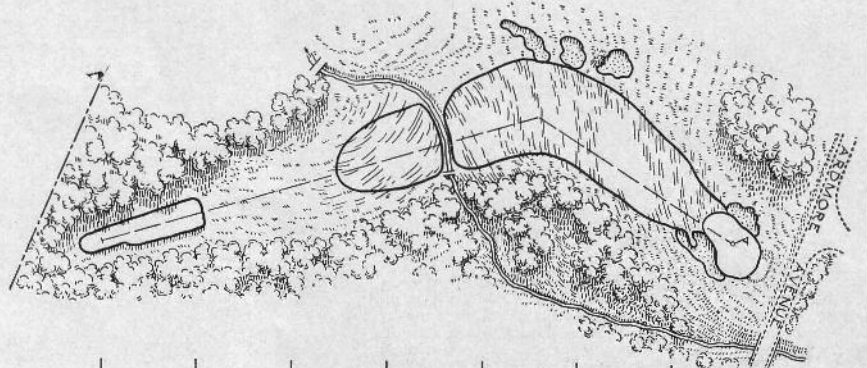
HOLE No. 11—378 Yards—Par 4



On this hole accuracy rather than distance off the tee is essential. The shot pushed or pulled may be stymied by trees, since the green is located in a clearing and the opening to the green begins close to the limit of the drive area. A stream runs diagonally across the line of the second shot and extends around the right side and rear of the green. A most exacting spade or mashie niblick shot with plenty of bite is the par-producing requisite.

HOLE No. 12—400 Yards—Par 4

The drive is from a tee deep in the woods with a compulsory carry over a stream 200 yards away. A tee shot hugging the trees to the right on this elbow hole substantially shortens the distance to the green. An accurate mashie or iron to a green closely guarded right and left with a narrow entrance completes the picture.





**PURVEYORS TO MERION**  
W. C. AYRES CO., 1929 CHESTNUT ST.  
*China — Glass — Silver*  

---

**LYONS HARDWARE CO., ARDMORE**



**Paint Glass**  
*By Test Found Best*  
**Rainey Stores, Inc.**  
**1029 Arch Street**  
Wal. 4277 Prompt Delivery

**JERRY TRAVERS PUTTER**  
EXACT COPY OF MY FAMOUS PUTTER  
**c/o F. W. GWINN, JR. and CO.**  
**INSURANCE BROKERS**  
Est. 35 Years  
80 Maiden Lane, N. Y. City

Phone Ardmore 859 Night Phone Ardmore 1127

**ESREY'S TAXI SERVICE**

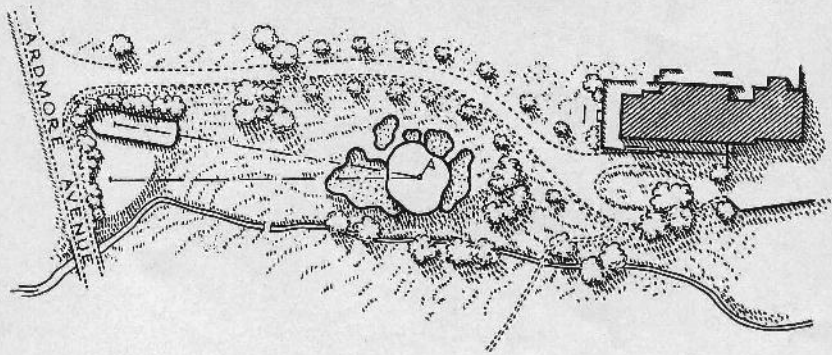
*Penna. R. R. Station, Haverford, Pa.*  
**CARS TO HIRE BY HOUR OR TRIP**  
JOHN M. ESREY JAMES L. ESREY

*Compliments of a Friend*

*Compliments of a Friend*

**A FRIEND**

HOLE No. 13—133 Yards—Par 3

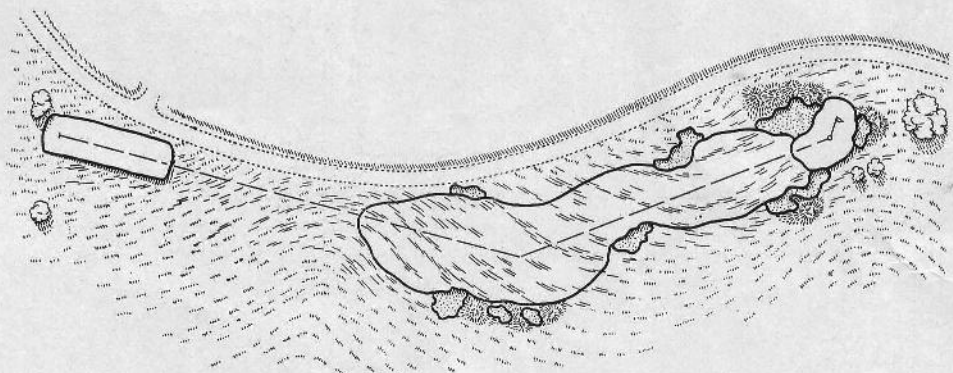


This "Emerald Isle" practically surrounded by sand may easily become a thorn in the side of the best golfer. Woe be to the spade or mashie niblick shot that is not firmly hit.

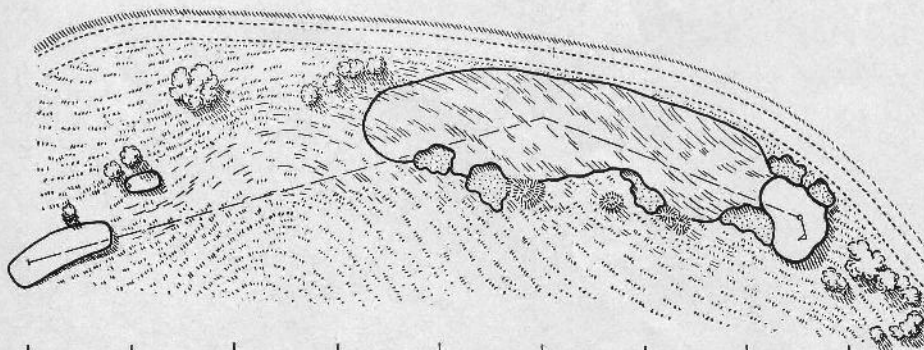


HOLE No. 14—443 Yards—Par 4

The tee shot up the middle is played slightly away from the roadway boundary. While the green surface is concealed to the second shot, a series of mounds with traps right, left and rear indicate to the player the limits of the green area and a crisply hit iron on the line gets home nicely

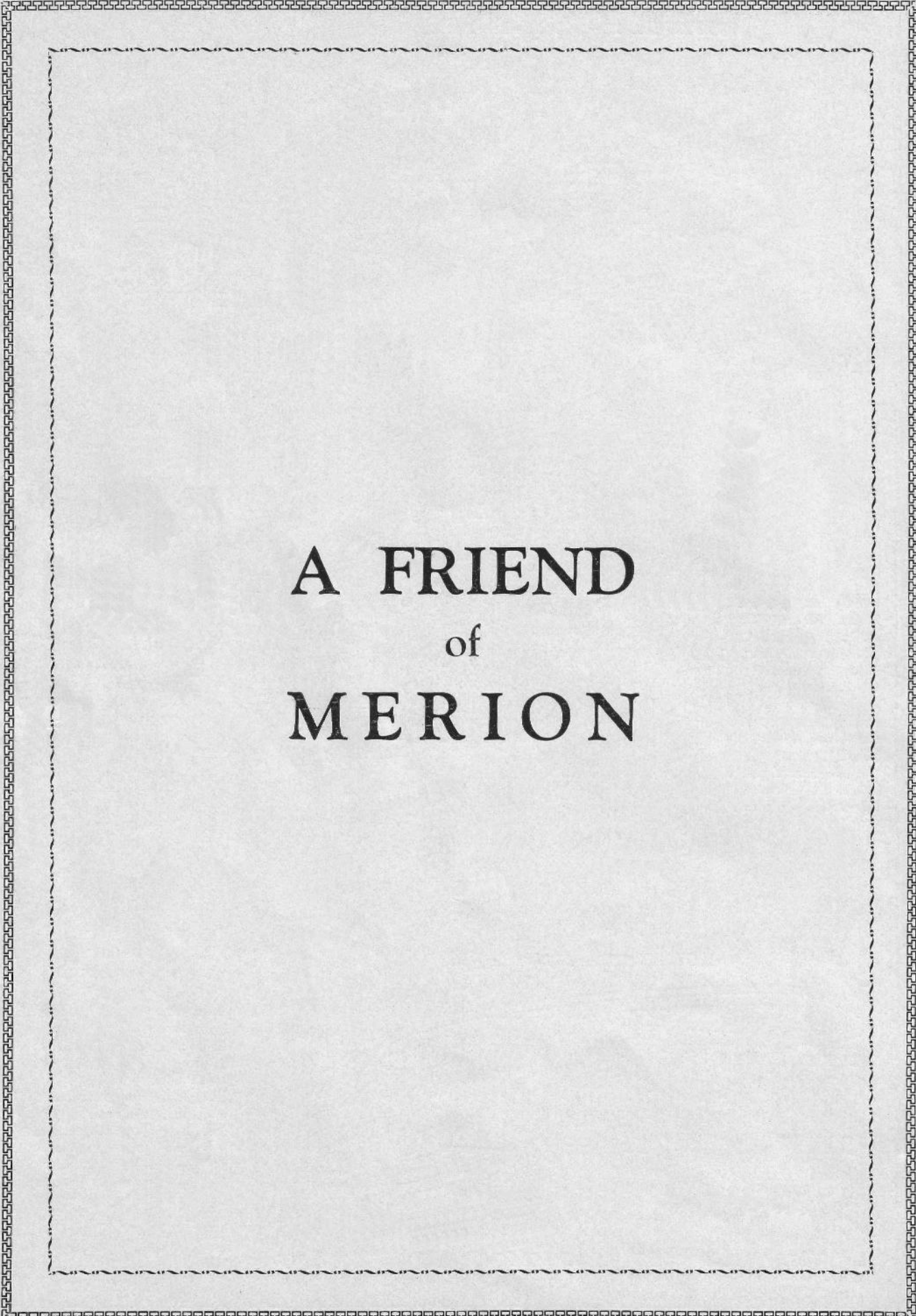


HOLE No. 15—395 Yards—Par 4



In order to reach a strategic position the drive must carry a bunker at 200 yards, finishing up on the left side of the fairway. From this point the player has the choice of playing a stiff mashie or a low iron shot with enough run to make the upgrade to the green. Play from the right side involves carrying a large deep trap which cuts sharply into the right side of the green.

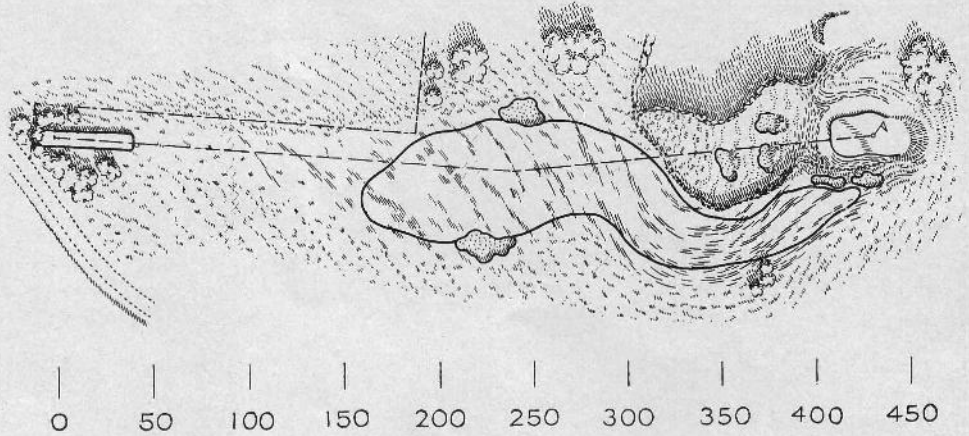




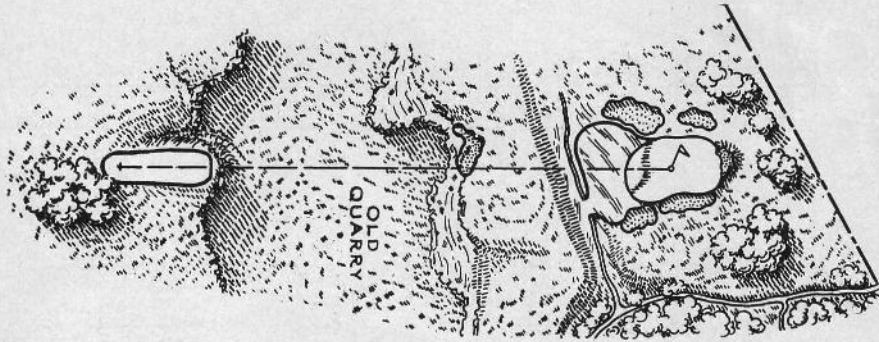
A FRIEND  
of  
MERION

HOLE No. 16—445 Yards—Par 4

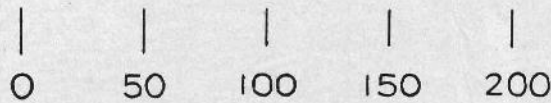
From the tee the ground falls away to a lower level, the fairway being flanked right and left by sizable traps. The second shot, a well-hit iron or spoon, must carry a broad, rock-walled depression, the bottom and sides of which are a mass of dunes, sandblown beach grass and Scotch broom. The two-level green stands out boldly above the quarry edge and when the ball drops in for a par the player breathes a sigh of relief.



HOLE No. 17—230 Yards—Par 3

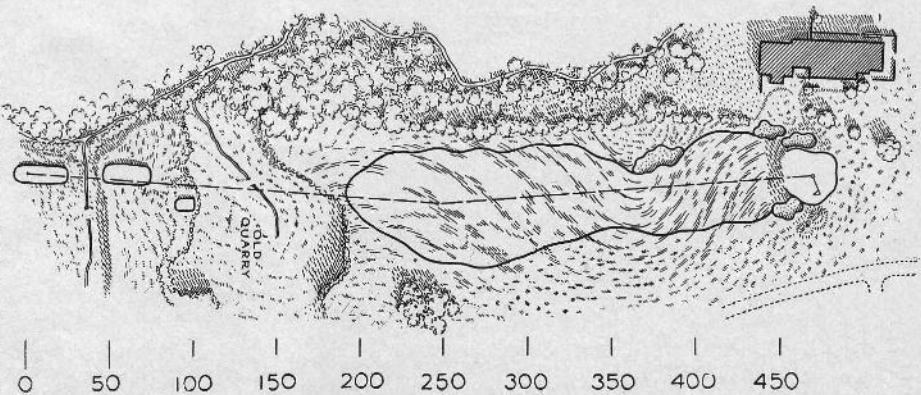


High on the brink of the quarry is perched the tee of the testing 17th. A smart spoon or long iron is played across the quarry to a well-bunkered green, the front of which is sharply terraced.



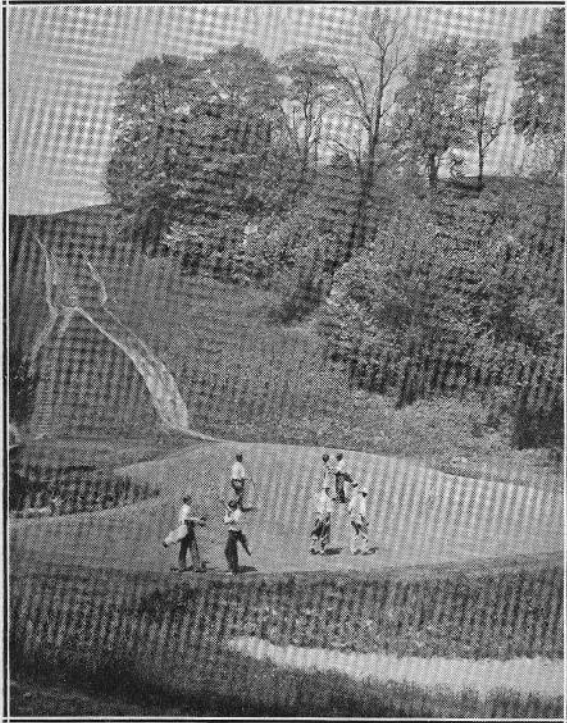
HOLE No. 18—458 Yards—Par 4

The finish! Reaching the fairway at the far side of the quarry bank calls for a whale of a tee shot, a 210-yard direct carry, uphill all the way. The woods at the left create somewhat of a hazard because of the possibility of pressing in negotiating this big carry off the tee. While a high iron or spoon second may be played, this type of shot is somewhat risky, unless the ball lands on the near edge of the green. The back portion falls away from the play and a bold shot may very easily slide over into heavy rough. A head wind may very likely make the second a brassie shot. Usually the best results are obtained with a fairly low iron shot which lands 10 to 20 yards short and takes the run-up of the gradual slope to the green.

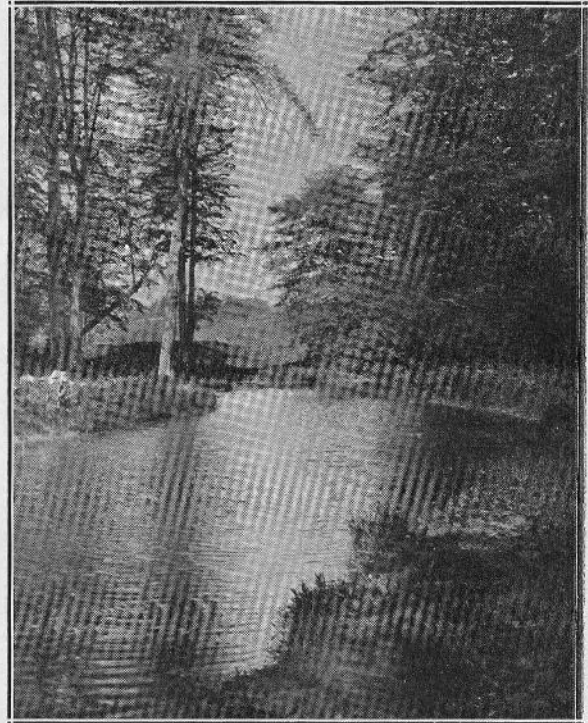




BOTH EAST AND WEST COURSES ARE HERE DEPICTED



WEST COURSE—6TH TEE AND GREEN

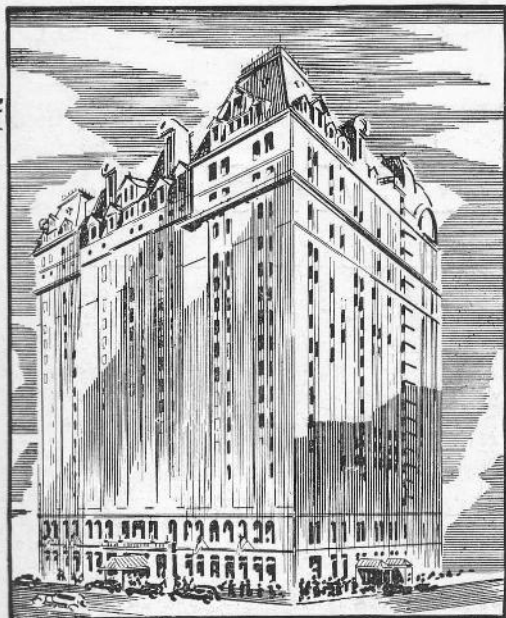


EAST COURSE—LOOKING TOWARD 11TH GREEN

NATIONAL OPEN CHAMPIONSHIPS—1895-1933

Date	Entries	Held At	Winner	Score	Runner-Up
Oct. 1895	11	Newport Golf Club	H. Rawlins	173	W. Dunn
July 1896	28	Shinnecock Hills Golf Club	James Foulis	152	H. Rawlins
Sept. 1897	35	Chicago Golf Club	Joe Lloyd	162	W. Anderson
June 1898	49	Myopia Hunt Club	F. Herd	328	Alex Smith
Sept. 1899	81	Baltimore Country Club	W. Smith	315	Three tied
Oct. 1900	60	Chicago Golf Club	Harry Varden	313	J. H. Taylor
June 1901	60	Myopia Hunt Club	*W. Anderson	331	Alex Smith
Oct. 1902	90	Garden City Golf Club	L. Auchterlonie	307	S. Garner and W. J. Travis
June 1903	89	Baltusrol Golf Club	*W. Anderson	307	D. Brown
July 1904	71	Glen View Club	W. Anderson	303	Gil Nicholls
Sept. 1905	83	Myopia Hunt Club	W. Anderson	314	Alex Smith
June 1906	68	Onwentsia Club	Alex Smith	295	W. Smith
June 1907	82	Philadelphia Cricket Club	Aleck Ross	302	Gil Nicholls
Aug. 1908	88	Myopia Hunt Club	Fred McLeod	322	Willie Smith
June 1909	84	Englewood Golf Club	George Sargent	290	Tom McNamara
June 1910	75	Philadelphia Cricket Club	*Alex Smith	298	J. J. McDermott and MacDonald Smith
June 1911	79	Chicago Golf Club	*J. J. McDermott	307	M. J. Brady and G. A. Simpson
Aug. 1912	131	Buffalo Country Club	J. J. McDermott	294	Tom McNamara
Sept. 1913	165	Brookline Country Club	*Francis Ouimet	304	Harry Varden and Edward Ray
Aug. 1914	129	Midlothian Country Club	Walter Hagan	290	Chas. Evans, Jr.
June 1915	141	Baltusrol Golf Club	J. D. Travers	297	Tom McNamara
June 1916	94	Minikahda Club	Chas. Evans, Jr.	286	Jock Hutchison
1917-1918—Not Held					
June 1919	142	Brae Burn Country Club	*Walter Hagan	301	M. J. Brady
Aug. 1920	265	Inverness Club	Edward Ray	295	Four tied
July 1921	262	Columbia Country Club	Jamies M. Barnes	289	Walter Hagan and Fred McLeod
July 1922	323	Skokie Country Club	Gene Sarazen	288	John L. Black and Robt. T. Jones, Jr.
July 1923	360	Inwood Country Club	*Robt. T. Jones, Jr.	296	Robt. A. Cruickshank
June 1924	319	Oakland Hills Country Club	Cyril Walker	297	Robt. T. Jones, Jr.
June 1925	445	Worcester Country Club	*Willie MacFarlane	291	Robt. T. Jones, Jr.
July 1926	694	Scioto Country Club	Robt. T. Jones, Jr.	293	Joe Turnesa
June 1927	898	Oakmont Country Club	*Tommy Armour	301	Harry Cooper
June 1928	1064	Olympia Fields Country Club	*Johnny Farrell	294	Robt. T. Jones, Jr.
June 1929	1000	Winged Foot Golf Club	*Robt. T. Jones, Jr.	294	Al Espinosa
July 1930	1177	Interlachen Country Club	Robt. T. Jones, Jr.	287	MacDonald Smith
July 1931	1141	Inverness Club	*Billie Burke	292	George Von Elm
June 1932	1011	Fresh Meadow Country Club	Gene Sarazen	286	Bobby Cruickshank and Phil Perkins
June 1933	915	North Shore Golf Club	Johnny Goodman	287	Ralph Guldahl

\*Winner of Play-off.



... at the *Bellevue*

you are neighbor to country clubs and terminals—and but a step to theatres, shops and clubs. Every modern facility for your comfort and pleasure.

You may properly expect precise, thoughtful service . . . and a cuisine that is one of the enduring traditions of this world-famous hotel.

Breakfast or luncheon in the Mandarin Grill . . . Luncheon, dinner or supper in the Roof Garden with Music and Dancing.

IN PHILADELPHIA IT'S THE

•  
CLAUDE H. BENNETT  
*General Manager*

*Bellevue Stratford*



# GET A SILVER KING

75<sup>c</sup>

## AND GET THE DISTANCE



Confidence is the best club in a championship player's bag. Silver King—the best-known golf ball in the world—helps to inspire confidence. It stands up under hard hitting, doesn't cut easily, never becomes wobbly, and gives you consistently every yard your swing can generate. . . . Silver King's first cousin—King Plus—is a ball for the professional player and the crack amateur. Not as tough as Silver King, but for consistent distance and accurate putting it has no equal. With each of these famous balls now priced at 75 cents, can you think of any reason for swinging at a ball of lesser repute?

King Plus is sold by golf professionals only; Silver King by professionals and all good stores. Sole U. S. distributor—  
John Wanamaker Golf Wholesale,

### WHILE YOU'RE IN PHILADELPHIA—

you are cordially invited to visit the John Wanamaker Men's Store and Women's Sport Shop, at Broad and Chestnut Streets. Legends are growing up about this Philadelphia institution—legends about its service, its hospitality, and the complete authenticity of its apparel and equipment for every sport and pastime. It is a fascinating experience to see the foundation of fact upon which this reputation has been built.